

# **Fake Stuff China And The Rise Of Counterfeit Goods Routledge Series For Creative Teaching And Learning In Anthropology**

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Afrasian Transformations - 2020-08-31

Afrasian Transformations explores a dynamic nexus of transregional interactions that is reshaping political relations, economic flows and increasingly mobile lifeworlds on the one hand, and academic practices in African and Asian Studies as well as transregional research on the other.

The Routledge Companion to Consumer Behavior - Michael R. Solomon 2017-09-22

The key to marketing is understanding and satisfying consumer needs, thus a knowledge of consumer behavior is essential to any organization dealing with customers, users, or clients. This book promises to be a contemporary classic. It brings together an international set of scholars, many of whom are "household names", to examine the diverse approaches to consumer behavior topics. The editors employ a micro to macro structure, dividing each topic into three parts: one reflecting foundational work, one focused on emerging trends, and one covering

practical applications. Each part examines the relationship between consumer behaviour and motivation, including well-being, gender, social class, and more, and concludes with practitioner perspectives on the challenges and opportunities that come with understanding customers.

Readers will gain insight into how drives that are constantly in flux relate to other aspects of human cognition and behavior, allowing them to reach customers successfully, and to meet their needs. With contributions from leading scholars, including Sidney Levy and Jagdish Sheth, this volume sets the standard as the most comprehensive, cutting-edge resource on the subject of consumer behavior. Students of consumer behaviour and marketing will find this a useful exploration of a fast-moving field, fundamental to the welfare of companies, government, non-profits, and consumers. It will also benefit new and established academic researchers as well as practitioners who want to stay on top of current knowledge.

Fake Stuff - Yi-Chieh Jessica Lin 2011

"The Anthropology of Stuff" is part of a new Series dedicated to innovative, unconventional ways to connect undergraduate students and their lived concerns about our social world to the power of social science ideas and evidence. Our goal with the project is to help spark social science imaginations and in doing so, new avenues for meaningful thought and action. Each "Stuff" title is a short (100 page) "mini text" illuminating for students the network of people and activities that create their material world. Yi-Chieh Lin reveals how the entrepreneurial energy of emerging markets, such as China, includes the opportunity to profit from fake stuff, that is counterfeit goods that rely on our fascination with brand names. Students will discover how the names and logos embroidered and printed on their own clothes carry their own price tag above and beyond the use value of the products themselves. The book provides a wonderful introduction for students to global

markets and their role in determining how they function.

**Iron Sharpens Iron** - Zi, Yanyin 2017-03-07

For centuries the continent of Africa has been characterised by negative images such as poverty, disease and conflicts. Today, however, the People's Republic of China's growing presence in Africa, particularly with regards to China-Africa business relations, brings new vitality to the continent. This new movement is not a windfall but rather obtained through the hard work of both African and Chinese people at various levels. Narrating on daily experiences of Chinese merchants and their vivid interactions with people in Botswana, this book decodes the frustrating while rewarding process through which China-Africa relations have been maturing on the grass-roots level. This book not only presents insights and suggestions to both Botswana and Chinese policy makers interested in understanding their constituents' everyday interactions with each other, but also offers

readers interested more broadly in contemporary Chinese experiences in Africa a fascinating glimpse into these cross-cultural encounters. This book is an original and pioneering study of issues that resonate in almost every African country which has responded to a growing Chinese presence. It argues that as the process of globalisation permeates the everyday lives of people, each individual is empowered to be an 'ambassador' in shaping international relations.

**Balkan Blues** - Yuson Jung 2019-02-01

Balkan Blues explores how a state transitions from the collectivized production and distribution of socialism to the consumer-focused culture of capitalism. Yuson Jung considers the state as an economic agent in upholding rights and responsibilities in the shift to a global market. Taking Bulgaria as her focus, Jung shows how impoverished Bulgarians developed a consumer-oriented society and how the concept of "need" adapted in surprising ways to

accommodate this new culture. Different legal frameworks arose to ensure the rights of vulnerable or deceived consumers. Consumer advocacy NGOs and government officers scrambled to navigate unfamiliar EU-imposed models for consumer affairs departments. All of these changes involved issues of responsibility, accountability, and civic engagement, which brought Bulgarians new ways of viewing both their identities and their sense of agency. Yet these opportunities also raised questions of inequality, injustice, and social stratification. Jung's study provides a compelling argument for reconsidering of the role of the state in the construction of 21st-century consumer cultures.

*The Handbook of Security* - Martin Gill

2016-02-26

The substantially revised second edition of the Handbook of Security provides the most comprehensive analysis of scholarly security debates and issues to date. Including contributions from some of the world's leading

scholars it critiques the way security is provided and managed.

Media Events in Web 2.0 China - Dr Jian Xu PhD  
2015-12-15

This book is among the first to use a "media events" framework to examine China's Internet activism and politics, and the first study of the transformation of China's media events through the parameter of online activism. The author locates the practices of major modes of online activism in China (shanzhai [culture jamming]; citizen journalism; and weiguan [mediated mobilisation]) into different types of Chinese media events (ritual celebration, natural disaster, political scandal). The contextualised analysis of online activism thus enables exploration of the spatial, temporal and relational dimensions of Chinese online activism with other social agents -- such as the Party-state, mainstream media and civil society. Analysis reveals Internet politics in China on three interrelated levels: the individual, the

discursive and the institutional. Contemporary cases, rich in empirical research data and interdisciplinary theory, demonstrate that the alternative and activist use of the Internet has intervened into and transformed conventional Chinese media events in various types of agents, their agendas and performances, and the subsequent and corresponding political impact. The Party-market controlled Chinese media events have become more open, contentious and deliberative in the Web 2.0 era due to the active participation of ordinary Chinese people aided by the Internet.

**Exemplary Agriculture** - Sacha Cody  
2019-02-25

This book is an important contribution to our understanding of food in China through an ethnographic case study of an alternative food movement in Shanghai and the surrounding countryside. Cody examines a group of middle-class urban residents who move to the countryside to establish small-scale and

independent organic farms. The book explores the complex relationships movement protagonists have with customers in the city, rural neighbours in the countryside, volunteers on their farms, intellectuals involved in rural reconstruction initiatives as well as the organic items they produce. In doing so, Cody provides valuable insights into the urban/rural dichotomy and questions of morality in China today. This book speaks to several concerns associated with the accelerated modernization China and other Asian nations are experiencing, including food safety and class relations. It will appeal to scholars and practitioners across a range of fields including anthropology, food studies, rural development and China Studies.

**Ordinary Ethics in China** - Charles Stafford  
2020-06-07

Drawing on a wide range of anthropological case studies, this book focuses on ordinary ethics in contemporary China. The book examines the kinds of moral and ethical issues that emerge

(sometimes almost unnoticed) in the flow of everyday life in Chinese communities. How are schoolchildren judged to be good or bad by their teachers and their peers - and how should a 'bad' student be dealt with? What exactly do children owe their parents, and how should this debt be repaid? Is it morally acceptable to be jealous if one's neighbours suddenly become rich? Should the wrongs of the past be forgotten, e.g. in the interests of communal harmony, or should they be dealt with now? In the case of China, such questions have obviously been shaped by the historical contexts against which they have been posed, and by the weight of various Chinese traditions. But this book approaches them on a human scale. More specifically, it approaches them from an anthropological perspective, based on participation in the flow of everyday life during ethnographic fieldwork in Chinese communities.

**The Consumption of Counterfeit Fashion** -  
Joanna Large 2018-12-11

This book explores the consumption of counterfeit fashion goods. Despite the importance of the consumer in counterfeiting policy, there has been a lack of attention within criminology about the demand for counterfeit goods. A tendency to explain counterfeit consumption through deviance or 'othering' reinforces stereotypical assumptions about consumers and overplays the importance of superficial factors in consumption. This book develops an understanding of why counterfeit markets exist through exploring consumer behavior in consuming counterfeit fashion, and examining this in relation to attitudes on fashion, crime, harm and victimization. The book argues that there is a need to consider demand for illicit goods within a broader understanding of the nature of fashion and the fashion industry. This book will appeal to those with an interest in illicit markets, consumer behavior, fashion, criminology, and the harms associated with fashion and consumer industries more generally.

*Mobile Urbanity* - Neil Carrier 2019-07-11

The increased presence of Somalis has brought much change to East African towns and cities in recent decades, change that has met with ambivalence and suspicion, especially within Kenya. This volume demystifies Somali residence and mobility in urban East Africa, showing its historical depth, and exploring the social, cultural and political underpinnings of Somali-led urban transformation. In so doing, it offers a vivid case study of the transformative power of (forced) migration on urban centres, and the intertwining of urbanity and mobility. The volume will be of interest for readers working in the broader field of migration, as well as anthropology and urban studies.

**Material Culture and Authenticity** -

Magdalena Craciun 2020-05-26

The study of material culture demonstrates that objects make people just as much as people make, exchange and consume objects. But what if these objects are, in the eyes of others, only

fakes? What kind of material mirror are people looking into? Are their real selves really reflected in this mirror? This book provides an original and revealing study into engagements with objects that are not what they are claimed and presumed to be and, subsequently, are believed to betray their makers as well as users. Drawing upon an ethnography of fake branded garments in Turkey and Romania, *Material Culture and Authenticity* shows how people can make authentic positions for themselves in and through fake objects. The book will be of interest to students and scholars working in the fields of anthropology, material culture and cultural studies as well as to general readers interested in ethnographic alternatives to biographies of famous fakers and fakes.

*The Luxury Economy and Intellectual Property* - Haochen Sun 2015-08-26

Intellectual property law plays a pivotal role in ensuring that luxury goods companies can recoup their investments in the creation and

dissemination of their copyrighted works, trademarked logos, and patented designs. In 2011, global sales for luxury goods reached about \$250 billion, and consumers in East and Southeast Asia accounted for more than 50 percent of that figure. The rapid expansion of the market has prompted some retailers to wield intellectual property against the influx of imitators and counterfeiters. *The Luxury Economy and Intellectual Property* comprehensively explores the rise of the luxury goods economy and the growing role of intellectual property in creating, sustaining, and regulating this economy. Leading scholars across various disciplines critically consider the industry, its foundational intellectual property laws, and the public interest and social concerns arising from the intersection of economics and law. Topics covered include defining the concept of luxury, the social life of luxury goods, concerns about distributive justice in a world flooded by luxury goods and knockoffs, the



globalization of luxury goods, and the economic, social, and political ramifications of the meteoric rise of the Asian luxury goods market.

### The Changing Landscape of China's

Consumerism - Alison Hulme 2014-07-02

Consumerism in China has developed rapidly.

The Changing Landscape of China's Consumerism looks at the growth of consumerism in China from both a socio-economic and a political/cultural angle. It examines changing trends in consumption in China as well as the impact of these trends on society, and the politics and culture surrounding them. It examines the ways in which, despite needing to "unlock" the spending power of the rural provinces, the Chinese authorities are also keen to maintain certain attitudes towards the Communist Party and socialism "with Chinese Characteristics." Overall, it aims to show that consumerism in China today is both an economic and political phenomenon and one which requires both surrounding political culture and

economic trends for its continued establishment.

The ways in which this dual relationship both supports and battles with itself are explored through apposite case studies including the use of New Confucianism in the market context, the commodification of Lei Feng, the new Chinese tourist as a diplomatic tool in consumption, the popularity of Shanzhai (fake product) culture, and the conspicuous consumption of China's new middle class. Provides innovative interdisciplinary research, useful to cultural studies, sociology, Chinese studies, and politics Examines changes in consumerism from multiple perspectives Allows both micro and macro insights into consumerism in China by providing specific case studies, while placing these within the context of geo-politics and grand theory

**Chinese Entrepreneurship** - Fu-Lai Tony Yu  
2015-07-24

After more than 30 years of reformations in agriculture, manufacturing and trade and industry, China's economy has grown to become

the second largest in the world. This book examines the contributions of dynamic entrepreneurs to the economic development of mainland China and Hong Kong - an analysis that is largely lacking in existing studies China's economic stronghold. This book adopts theories of entrepreneurship and market processes as major analytical frameworks to conclude that entrepreneurship is the true engine of growth in mainland China and Hong Kong. Chinese Entrepreneurship focuses on the knowledge drivers and systemic challenges of these businesses to examine how entrepreneurs under uncertainty identify and pursue profit opportunities, and how their efforts have enhanced China's economic dynamics. This book offers vital insight to students, teachers and researchers of Chinese business and economics, along with Chinese culture and expanding economies.

**Imitation, Counterfeiting and the Quality of Goods in Modern Asian History** - Kazuko

Furuta 2017-10-12

This book focuses on the production of low-quality goods, the rise of markets for imitations and shoddy goods, and dishonest trading practices which developed along with the expansion of global trade in the nineteenth and twentieth centuries in East Asia. Fake, imitation, counterfeit, and adulterated goods have long plagued domestic and international trade. While we are all familiar with contemporary attempts to control the manufacture and sales of such goods, economic historians have given the subject little attention, despite the fact that the growth of international trade and the lengthening of commodity chains played a major role in the spread of such practices. The problem is approached in several ways. Part I of the book examines the ways in which the asymmetry of product-quality information was reduced and mechanisms were developed to bring greater order in the markets, using case studies on cotton fiber, silk pongee, cotton cloth, fertilizer,

and tea. Part II of the book focuses on problems associated with imported everyday-use items—which are referred to here as “small things”—and the role played by imitations of such everyday goods as soap, matches, glass bottles, and toys in the development of the modern economies of Japan, China and Taiwan. The project brings together the work of an international team of scholars who offer important historical perspectives on these issues, exploring the ways in which new institutions were created that continue to play a role in contemporary global economic activities.

**Vernacular Industrialism in China** - Eugenia Lean 2020-03-17

In early twentieth-century China, Chen Diexian (1879-1940) was a maverick entrepreneur—at once a prolific man of letters and captain of industry, a magazine editor and cosmetics magnate. He tinkered with chemistry in his private studio, used local cuttlefish to source magnesium carbonate, and published

manufacturing tips in how-to columns. In a rapidly changing society, Chen copied foreign technologies and translated manufacturing processes from abroad to produce adaptations of global commodities that bested foreign brands. Engaging in the worlds of journalism, industry, and commerce, he drew on literati practices associated with late-imperial elites but deployed them in novel ways within a culture of educated tinkering that generated industrial innovation. Through the lens of Chen’s career, Eugenia Lean explores how unlikely individuals devised unconventional, homegrown approaches to industry and science in early twentieth-century China. She contends that Chen’s activities exemplify “vernacular industrialism,” the pursuit of industry and science outside of conventional venues, often involving ad hoc forms of knowledge and material work. Lean shows how vernacular industrialists accessed worldwide circuits of law and science and experimented with local and global processes of manufacturing

to navigate, innovate, and compete in global capitalism. In doing so, they presaged the approach that has helped fuel China's economic ascent in the twenty-first century. Rather than conventional narratives that depict China as belatedly borrowing from Western technology, Vernacular Industrialism in China offers a new understanding of industrialization, going beyond material factors to show the central role of culture and knowledge production in technological and industrial change.

### **Heritage Politics in China** - Yujie Zhu

2020-01-24

*Heritage Politics in China: The Power of the Past* studies the impact of heritage policies and discourses on the Chinese state and Chinese society. It sheds light on the way Chinese heritage policies have transformed the narratives and cultural practices of the past to serve the interests of the present. As well as reinforcing a collective social identity, heritage in China has served as an instrument of

governance and regulation at home and a tool to generate soft power abroad. Drawing on a critical analysis of heritage policies and laws, empirical case studies and interviews with policymakers, practitioners, and local communities, the authors offer a comprehensive perspective on the role that cultural heritage plays in Chinese politics and policy. They argue that heritage-making appropriates international, national, and local values, thereby transforming it into a public good suitable for commercial exploitation. By framing heritage as a site of cooperation, contestation, and negotiation, this book contributes to our understanding of the complex nature of heritage in the rapidly shifting landscape of contemporary China. *Heritage Politics in China: The Power of the Past* is essential reading for academics, researchers and students in the fields of heritage studies, cultural studies, Asian studies, anthropology, tourism and politics.

### **Mall City** - Stefan Al 2016-11-30

Hong Kong is the twenty-first-century paradigmatic capital of consumerism. Of all places, it has the densest and tallest concentration of malls, reaching tens of stories. Hong Kong's malls are also the most visited, sandwiched between subways and skyscrapers. These mall complexes have become cities in and of themselves, accommodating tens of thousands of people who live, work, and play within a single structure. Mall City features Hong Kong as a unique rendering of an advanced consumer society. Retail space has come a long way since the nineteenth-century covered passages of Paris, which once awed the bourgeoisie with glass roofs and gaslights. It has morphed from the arcade to the department store, and from the mall into the "mall city"—where "expresscalators" crisscross mesmerizing atriums. Highlighting the effects of this development in Hong Kong, this book raises questions about architecture, city planning, culture, and urban life.

**The World in Guangzhou** - Gordon Mathews  
2017-11-16

Only decades ago, the population of Guangzhou was almost wholly Chinese. Today, it is a truly global city, a place where people from around the world go to make new lives, find themselves, or further their careers. A large number of these migrants are small-scale traders from Africa who deal in Chinese goods—often knockoffs or copies of high-end branded items—to send back to their home countries. In *The World in Guangzhou*, Gordon Mathews explores the question of how the city became a center of "low-end globalization" and shows what we can learn from that experience about similar transformations elsewhere in the world. Through detailed ethnographic portraits, Mathews reveals a world of globalization based on informality, reputation, and trust rather than on formal contracts. How, he asks, can such informal relationships emerge between two groups—Chinese and sub-Saharan Africans—that don't share a common language,

culture, or religion? And what happens when Africans move beyond their status as temporary residents and begin to put down roots and establish families? Full of unforgettable characters, *The World in Guangzhou* presents a compelling account of globalization at ground level and offers a look into the future of urban life as transnational connections continue to remake cities around the world.

**Deviant Design** - Craig Martin 2022-07-14  
Craig Martin addresses the transgressive or deviant aspects of design: design that straddles the divide between the licit and illicit, the legal and illegal, in a variety of ways. Martin argues that design is not necessarily for the social good, but that it is immersed in the social realm in all its contradictions and confusions. Through a series of case studies he explores a wide range of social practices that employ illicit forms of design thinking, including: early computer hacking and present-day hacker culture in which everyday objects are repurposed and

deliberately misused; the cultures of reproduction, counterfeit and pirated versions of classic and luxury designs; and the use of material practices by smugglers to conceal drugs within consumer goods and luggage. *Deviant Design* contends that these amateur and illicit practices challenge the normative idea of the professional designer or maker. Rather than being reliant on the services of institutionalized design professionals, the adhocist practitioner displays forms of innovative design knowledge in understanding how artefacts have an inherent potential to be misused or repurposed.

[The Impact of WTO Membership](#) - Anastasia S. Loginova 2017-08-10

What lessons can be learnt from the accession to the World Trade Organization (WTO) of Russia, China, and Ukraine? Were there any peculiarities in the adaptation of their economies to the rules and norms of the organisation, and what impact did it have on the world trade system? This detailed, systematic, and

comparative analysis of the social and economic impact of the accession of these countries to the WTO addresses these questions, presenting an economic and legal analysis of the reasons and consequences of their joining the WTO.

Comparative legal and economic methods are used to explore the social and economic causes and consequences of membership for post-communist states and to suggest ways in which new members can adapt to WTO standards. This work will be of interest to experts and students in the fields of economics, jurisprudence, and customs affairs.

**Therapeutic Revolutions** - Jeremy A. Greene  
2016-11-23

When asked to compare the practice of medicine today to that of a hundred years ago, most people will respond with a story of therapeutic revolution: Back then we had few effective remedies, but now we have more (and more powerful) tools to fight disease, from antibiotics to psychotropics to steroids to anticancer

agents. This collection challenges the historical accuracy of this revolutionary narrative and offers instead a more nuanced account of the process of therapeutic innovation and the relationships between the development of medicines and social change. These assembled histories and ethnographies span three continents and use the lived experiences of physicians and patients, consumers and providers, and marketers and regulators to reveal the tensions between universal claims of therapeutic knowledge and the actual ways these claims have been used and understood in specific sites, from postwar West Germany pharmacies to twenty-first century Nigerian street markets. By asking us to rethink a story we thought we knew, *Therapeutic Revolutions* offers invaluable insights to historians, anthropologists, and social scientists of medicine.

Fake goods, real money - Antonopoulos, Georgios A. 2018-04-11

The trade in counterfeit goods is growing and is increasingly linked to transnational organised crime. But little is known about the financial mechanisms that lie behind this trade. This is the first account of the financial management of the counterfeiting business. Written by experts in a wide range of fields, it examines the financial and business structures in relation to the illicit trade in counterfeit products. Based on interviews with active criminal entrepreneurs in the UK and abroad and other data, the authors explore 'organised crime' and mutating criminal markets, digital technologies and their criminological and sociological implications, and cultural values and practices. This book will make a significant contribution to our understanding of these timely issues.

The SAGE Handbook of Consumer Culture - Olga Kravets 2017-06-24

The question of consumption emerged as a major focus of research and scholarship in the 1990s but the breadth and diversity of consumer

culture has not been fully enough explored. The meanings of consumption, particularly in relation to lifestyle and identity, are of great importance to academic areas including business studies, sociology, cultural and media studies, psychology, geography and politics. The SAGE Handbook of Consumer Culture is a one-stop resource for scholars and students of consumption, where the key dimensions of consumer culture are critically discussed and articulated. The editors have organised contributions from a global and interdisciplinary team of scholars into six key sections: Part 1: Sociology of Consumption Part 2: Geographies of Consumer Culture Part 3: Consumer Culture Studies in Marketing Part 4: Consumer Culture in Media and Cultural Studies Part 5: Material Cultures of Consumption Part 6: The Politics of Consumer Culture

*Work, Consumption and Capitalism* - Lynne Pettinger 2017-09-15

Sonic branding, guerrilla marketing, celebrity



endorsements, customer service excellence and multi-channel advertising are just some of the popular sales techniques that currently promote consumerism in contemporary capitalism. Considerable energy is devoted to encouraging consumers to desire new fashions, to celebrate 'good design', to have feelings for brands and to immerse themselves in sensory experiences, without worrying about the ethics of their practices. *Work, Consumption and Capitalism* looks at how consumption is produced by focusing on the multiple kinds of work that make consumption possible, from advertising creatives to fashion designers, from self-service checkouts to the hippest barista in the coolest coffee shop. The text encourages students to consider the place of consumerism in global capitalism to develop their own answers to the question: How is consumption made possible? This wide-ranging study of the relations between work, consumption and capitalism draws on interdisciplinary research in cultural and

economic sociology, history, marketing studies and cultural studies. With research tasks and discussion questions at the end of each chapter and case studies throughout, it stands as an accessible introduction for students of sociology, business and management, media and communication, cultural policy and cultural studies. Listen to a podcast about the book.

**Economies of Design** - Guy Julier 2017-02-13  
This ground-breaking book shines a spotlight on how design has become embedded in political economies, emerging as a vital feature of neoliberal economic systems, from urban strategies to commercial processes to government policy-making.

*Convergence Of Artificial Intelligence And Blockchain Technologies, The: Challenges And Opportunities* - Sam Goundar 2022-05-18

This book covers the growing convergence between Blockchain and Artificial Intelligence for Big Data, Multi-Agent systems, the Internet of Things and 5G technologies. Using real case

studies and project outcomes, it illustrates the intricate details of blockchain in these real-life scenarios. The contributions from this volume bring a state-of-the-art assessment of these rapidly evolving trends in a creative way and provide a key resource for all those involved in the study and practice of AI and Blockchain.

**Fashion in Multiple Chinas** - Wessie Ling  
2018-04-20

Much has been written about the transformation of China from being a clothing-manufacturing site to a fast-rate fashion consuming society. Less, however, has been written on the process of making Chinese fashion. The expert contributors to *Fashion in Multiple Chinas* explore how the many Chinese fashions operate across the widespread, fragmented and diffused, Chinese diaspora. They confront the idea of Chinese nationalism as 'one nation', as well as of China as a single reality, in revealing the realities of Chinese fashion as diverse and comprising multiple practices. They also

demonstrate how the making of Chinese fashion is composed of numerous layers, often involving a web of global entanglements between manufacturing and circulation, retailing and branding. They cover the mechanics of the PRC fashion industry, the creative economy of Chinese fashion, its retail and branding, and the cultural identity of Chinese fashion from the diasporas comprising the transglobal landscape of fashion production.

**Entrepreneurship in China** - Andrew Atherton  
2017-09-01

The Chinese economy has grown faster for a longer period than any other economy in the world. It is now the second, and will soon become the largest, global economy. This is an astonishing transformation of a country that in the late 1970s was one of the poorest in Asia. Central to this economic miracle has been the emergence of a private sector of entrepreneurs who have started and grown businesses of all sizes and types. This book explores these wealth

creators and builders of China's new economy, and offers guidance on the best ways to work with China's entrepreneurs and their growing businesses. Entrepreneurship in China looks at the dynamic and changing nature of entrepreneurship, and the need for entrepreneurs to refine, adapt and evolve their approaches within an uncertain, fast-changing and volatile environment. This book examines the distinctive and particular context of China for entrepreneurs, and offers insights into how entrepreneurship has emerged as the driver of China's economy. This book will benefit business people, policy makers and researchers seeking to understand Chinese entrepreneurship and offers guidance to practitioners interested in working with private Chinese businesses.

**Faked in China** - Fan Yang 2015-11-15

Faked in China is a critical account of the cultural challenge faced by China following its accession to the World Trade Organization in 2001. It traces the interactions between nation

branding and counterfeit culture, two manifestations of the globalizing Intellectual Property Rights (IPR) regime that give rise to competing visions for the nation. Nation branding is a state-sanctioned policy, captured by the slogan "From Made in China to Created in China," which aims to transform China from a manufacturer of foreign goods into a nation that creates its own IPR-eligible brands. Counterfeit culture is the transnational making, selling, and buying of unauthorized products. This cultural dilemma of the postsocialist state demonstrates the unequal relations of power that persist in contemporary globalization.

*Fake Stuff* - Yi-Chieh Jessica Lin 2011-03-29

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**China Constructing Capitalism** - Michael Keith 2013-09-23

China has been growing at over ten per cent annually since 1978, but this has only come to very widespread notice in the past decade. This received wisdom about China has been largely of

two types, both of which - more or less - understand China in the context of neoliberalism. The more business- or business studies-oriented literature seems to argue that if China does not adapt the rule of clear and distinct property and contract law - in short, of Western institutions - its economy will stall. The second set of voices is more clearly from the left, arguing that the Chinese economy, and city, is neo-liberal. For them, China does not diverge widely from the Anglo-American model that, from 2008, has brought the world economy to its knees. *China Constructing Capitalism* takes issue with these analyses. The authors argue that it is not Western neo-liberalism that is constructing the Chinese economy, but instead that China is constructing its own version of capitalism. The two central theses of their argument are: economic life - neo-liberal economic life is individualized and disembedded, while the China model is relational and situated urban change - China has created a form of

'local state capitalism' which stands in contrast to neoliberal versions of the city. This book analyses China as a 'risk culture', examining among others Chinese firms and political ties, property development, migrant urbanisms and share trading rooms. It scrutinises the ever-present shadow of the risk-averse (yet uncertainty-creating) state. China Constructing Capitalism is a must-read for social scientists, policy makers and investors.

**Encyclopedia of White-Collar and Corporate Crime** - Lawrence M. Salinger 2013-06-14

Since the first edition of the Encyclopedia of White Collar and Corporate Crime was produced in 2004, the number and severity of these crimes have risen to the level of calamity, so much so that many experts attribute the near-Depression of 2008 to white-collar malfeasance, namely crimes of greed and excess by bankers and financial institutions. Whether the perpetrators were prosecuted or not, white-collar and corporate crime came near to collapsing the U.S.

economy. In the 7 years since the first edition was produced we have also seen the largest Ponzi scheme in history (Maddoff), an ecological disaster caused by British Petroleum and its subcontractors (Gulf Oil Spill), and U.S. Defense Department contractors operating like vigilantes in Iraq (Blackwater). White-collar criminals have been busy, and the Second Edition of this encyclopedia captures what has been going on in the news and behind the scenes with new articles and updates to past articles.

**Labour, Policy, and Ideology in East Asian Creative Industries** - Teri J. Silvio 2020-06-30

This book addresses some of the questions that have been brought to light by the varied experiences of culture industry workers and consumer publics across East Asia over the past decade. For over twenty years, the creative industries have been seen as the engine driving global economic transformation, as a way out of the dilemmas of de-industrialization, and as key to the projection of national soft power. The

chapters in this book cover the former 'Tiger Economies' of South Korea, Taiwan, and Singapore, as well as Japan and China, and focus on a number of different industries - cinema, television, graphic design, fashion, and literature. The authors include sociologists, anthropologists, and cultural studies scholars, who approach the topics of creative work, government policy, and entrepreneurial strategy from a variety of perspectives. The chapters examine the varied political, economic, and social structures that influence the development of creative industries within the region and reveal how the careers of creative industry workers in different cities and different industries can vary. They also show how the development of the creative industries can affect many aspects of society, including city planning, policing, democratic politics, and ethnic and national identities. This book was originally published as a special issue of *Culture, Theory and Critique*.

### **Routledge Handbook of East Asian Popular Culture** - Koichi Iwabuchi 2016-12-01

Since the 1990s there has been a dramatic increase in cultural flows and connections between the countries in the East Asian region. Nowhere is this more apparent than when looking at popular culture where uneven but multilateral exchanges of Japanese, Korean, Taiwanese, Hong Kong and Chinese products have led to the construction of an 'East Asian Popular Culture'. This is both influenced by, and in turn influences, the national cultures, and generates transnational co-production and reinvention. As East Asian popular culture becomes a global force, it is increasingly important for us to understand the characteristics of contemporary East Asian popular culture, and in particular its transnational nature. In this handbook, the contributors theorize East Asian experiences and reconsider Western theories on cultural globalization to provide a cutting-edge overview

of this global phenomenon. The Routledge Handbook of East Asian Popular Culture will be of great interest to students and scholars of a wide range of disciplines, including: Cultural Studies, Media Studies, Communication Studies, Anthropology, Sociology and Asian Studies in general.

Fate Calculation Experts - Geng Li 2019-02-01

Having long been stigmatized as an immoral and even illegal “superstition”, the popular practice of divination is experiencing a revival in contemporary China. Fate Calculation Experts explores how diviners attempt to achieve legitimation in a society which identifies strongly with modernity, science, and rationality. As well as associating with modern knowledge production systems, diviners build a positive social image for their occupation via claims to moral authority and appeals to “tradition”. Beyond matters of image management, diviners’ efforts towards legitimation also figure in the social relationships and fundamental cultural

values they develop in their practice.

**The Future Conditional** - Eric S. Henry  
2021-05-15

In The Future Conditional, Eric S. Henry brings twelve-years of expertise and research to offer a nuanced discussion of the globalization of the English language and the widespread effects it has had on Shenyang, the capital and largest city of China's northeast Liaoning Province. Adopting an ethnographic and linguistic perspective, Henry considers the personal connotations that English, has for Chinese people, beyond its role in the education system. Through research on how English is spoken, taught, and studied in China, Henry considers what the language itself means to Chinese speakers. How and why, he asks, has English become so deeply fascinating in contemporary China, simultaneously existing as a source of desire and anxiety? The answer, he suggests, is that English-speaking Chinese consider themselves distinctly separate from those who

do not speak the language, the result of a cultural assumption that speaking English makes a person modern. Seeing language as a study that goes beyond the classroom, *The Future Conditional* assesses the emerging viewpoint that, for many citizens, speaking English in China has become a cultural need—and, more immediately, a realization of one's future.

Marketization - Himadri Roy Chaudhuri

2020-05-13

This book critically examines marketization: a phenomenon by which market processes are institutionalized and marketing increasingly pervades all areas of our everyday life. It presents a number of theories, frameworks and empirical studies highlighting how the phenomenon of marketization affects the 21st century consumer. The book also contests the traditional understanding of markets, offering a more comprehensive treatment of marketization and a fresh perspective on the dynamics of markets and the institutions that control

everyday consumption practices. This book is an ideal resource for academics, reflective practitioners and policy-makers interested in formulating appropriate change strategies in the face of the globalization that affects emerging markets so profoundly. This well-crafted research book is a valuable addition to the sparse literature on theories of marketization. The authors refigure the existing theories more broadly and present compelling evidence and insights into market phenomenon such as marginality, alternative market forms and consumer identity.

**China in the Global Political Economy** -

Gordon C.K. Cheung

Is the US losing its economic authority to China, whose global economic identity is being determined more by entrepreneurial spirit than developmental principle? Through the exercise of soft power and hard currency in some areas of the global economy, China has clear national interest in the protection of intellectual property



rights, financial integration and sovereign wealth funds. China's Belt and Road Initiative

and the Asian Infrastructure Investment Bank will set new standard to global economic development.