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Digital Transformation Management - Mohammad Nabil Almunawar 2022-02-28
This book addresses key topics related to organization design and knowledge management in the digital economy with organizational context, particularly in Asia. Asian nations are moving fast toward the digital economy, within which the role of organization design and knowledge management is crucial to support innovative and creative ideas for meeting huge market opportunities where customers are ready for digitalization. The book conceptualizes organization design into three dimensions, people, information, and technology, and offers readers a unique valued insight, bringing new perspectives to understanding emerging business opportunities and challenges in Asia. It presents a valuable collection of 14 chapters with empirical studies from leading researchers. The book addresses digital transformation in companies and organizations in Asia, analysing how disruptive technologies can help them have more efficient organization processes, create innovative products and services, be more resilient and achieve sustainable goals in the post-pandemic time. It fills a gap in the market offering a valuable collection of chapters that combines strategic topics for companies, organizations and nations today, such as digital economy, disruptive technologies, big data and knowledge management, with a specific focus on the Asian region, providing rich examples and studies focused in countries and regions within Asia. Written for scholars, researchers and other specialists in digitalization, this book offers a unique collection of insights into the current and future situation in Asia.

Emerging Challenges, Solutions, and Best Practices for Digital Enterprise Transformation - Sandhu, Kamaljeet 2021-06-18
As organizations continue to move towards digital enterprise, the need for digital transformation continues to grow especially due to the COVID-19 pandemic. These impacts will last far into the future, as newer digital technologies continue to be accepted, used, and developed. These digital tools will forever change the face of business and management. However, on the road to digital enterprise transformation there are many successes, difficulties, challenges, and failures. Finding solutions for these issues through strategic thinking and identification of the core issues facing the enterprise is of primary concern. This means modernizing management and strategies around the digital workforce and understanding digital business at various levels. These key areas of digitalization and global challenges, such as those during or derived from the pandemic, are new and unique; They require new knowledge gained from a deep understanding of complex issues that have been examined and the solutions being discovered. Emerging Challenges, Solutions, and Best Practices for Digital Enterprise Transformation explores the key challenges being faced as businesses undergo digital transformation. It provides both solutions and best practices for not only handling and solving these key issues, but for becoming successful in digital enterprise. This includes topics such as security and privacy in technologies, data management, information and communication technologies, and digital marketing, branding, and commerce. This book is ideal for managers, business professionals, government, researchers, students, practitioners, stakeholders, academicians, and anyone else looking to learn about new developments in digital enterprise transformation of business systems from a global perspective.

Digital Transformation in Islamic Finance - Yasushi Suzuki 2022-12-30
The ongoing digital transformation is shaping the Islamic mode of financial intermediation and the impact on the faith-based financial mode has been multifaceted. This has raised a host of interesting questions:

what is the degree of penetration of Islamic finance in the fintech industry? Are Islamic financial institutions (IFIs) or banks ready to embrace fintech? Is fintech an enabler or barrier to achieve the intended purpose of Islamic finance? Will technology narrow the division between Islamic and conventional finance in the future? These are existential questions for Islamic finance and the book endeavors to examine the impact of financial technology on the industry. The book assesses various fintech business models and how they could be a threat or an opportunity. It also examines whether fintech provides IFIs an edge to serve clients following the Shariah norms and how the adoption of fintech in the Islamic mode is required for meeting the maqasid Al Shariah. The book discusses applicability of fintech like blockchain, digital currency, big data, and AI to different branches of Islamic finance. This book will interest students, analysts, policymakers, and regulators who are working on Islamic finance, financial economics, Islamic economics, and development finance.

The Texture of Internet - Maria Lluïsa Gea-Valor 2009-05-05
Internet and Information and Communication Technologies represent the largest network of human online communication ever. Language is the material that enables communication to flow in this ever-growing digital world of emails, webs, blogs and SMS messages. And language, as always, transforms itself to meet the rapid demands of this virtual universe. As a result, a myriad of changes have occurred and are continuously occurring in the language of Internet users. The Texture of Internet explores the latest linguistic issues regarding these language transformations focusing on texting, email writing, website texture, new digital genres such as blogs, and the potential applications of Internet to specific linguistic professional settings (e.g. translation, linguistic research or language teaching). This book will become a key reference for anyone interested in unveiling the intricacies of language use in our technological environment. Santiago Posteguillo, María José Esteve, and Lluïsa Gea-Valor have compiled an excellent set of contributions from Spain, United Kingdom, and Hong Kong on the analysis of language use in Internet and Information and Communication Technologies. They all are researchers and teachers of Languages for Specific Purposes and Linguistics at Universitat Jaume I in Castelló, Spain. Their experience in Internet language analysis has produced a most valuable volume on the matter.

Digital Signal Processing Applications - 1997

Contemporary Issues in Global Business - Dr. B. Sowmya Satish

Digital Democracy: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2012-06-30
"This book presents a vital compendium of research detailing the latest case studies, architectures, frameworks, methodologies, and research on Digital Democracy"--Provided by publisher.

FinTech, BigTech and Banks - Alessandra Tanda 2019-07-30
This Palgrave Pivot analyses the evolution of strategies and business models adopted by financial operators that employ technological solutions to deliver financial products and services. The analysis is performed on a proprietary dataset built on different sources that highlight important differences in strategical approaches taken by FinTech companies, TechFin and BigTech, and banks (traditional and digital native). For each type, the authors underline their distinctive patterns, strengths and weaknesses. The main focus

of the analysis in on the European market that is investigated also in the light of the difference and similarities with other markets (such as US and China). The unbundling and re-bundling of productive processes in finance, the treatment of information and the level of innovation in the customer relationship highlight the intense change that the banking activities of new financial services providers are currently dealing with, especially the retail segment. Despite the main international banks' implementation of innovative strategical approaches to take advantage of the digitalization of business and cope with competition, so far the level of the disruption brought by FinTech is not fully understood or widespread. This holds especially true for the smaller banks: the latter need to take a proactive approach to individuate a business model able to satisfy the new customer needs and the competitive pressure that are destined to increase and further evolve. This book addresses this and would appeal to academics, researchers and students of banking, FinTech and financial innovation alongside policy makers, regulatory authorities, FinTechs and banks.

Digital Review of Asia Pacific 2009-2010 - Idrc, 2009-06-11
The biennial Digital Review of Asia Pacific is a comprehensive guide to the state-of-practice and trends in ICT for development (ICT4D) in Asia Pacific, carrying 31 updated country reports on the theme of ICT and education.

Digital Video Broadcasting (DVB) - Ulrich Reimers 2013-03-09
This book provides first-hand information about the most recent developments in this very hot area of telecommunications media and consumer electronics. The DVB group developed the standards which are being used in Europe, Australia, Southeast Asia, and many other parts of the world. Some 150 major TV broadcasting companies as well as suppliers for technical equipment are members of the project. This standard is expected to be accepted for worldwide digital HDTV broadcasting.

The Digital Hand - James W. Cortada 2006
The Digital Hand, Volume 2, is a historical survey of how computers and telecommunications have been deployed in over a dozen industries in the financial, telecommunications, media and entertainment sectors over the past half century. It is past of a sweeping three-volume description of how management in some forty industries embraced the computer and changed the American economy. Computers have fundamentally changed the nature of work in America. However it is difficult to grasp the full extent of these changes and their implications for the future of business. To begin the long process of understanding the effects of computing in American business, we need to know the history of how computers were first used, by whom and why. In this, the second volume of The Digital Hand, James W. Cortada combines detailed analysis with narrative history to provide a broad overview of computing's and telecomunications' role in over a dozen industries, ranging from Old Economy sectors like finance and publishing to New Economy sectors like digital photography and video games. He also devotes considerable attention to the rapidly changing media and entertainment industries which are now some of the most technologically advanced in the American economy. Beginning in 1950, when commercial applications of digital technology began to appear, Cortada examines the ways different industries adopted new technologies, as well as the ways their innovative applications influenced other industries and the US economy as a whole. He builds on the surveys presented in the first volume of the series, which examined sixteen manufacturing, process, transportation, wholesale and retail industries. In addition to this account, of computers' impact on industries, Cortada also demonstrates how industries themselves influenced the nature of digital technology. Managers, historians and others interested in the history of modern business will appreciate this historical analysis of digital technology's many roles and future possibilities in an wide array of industries. The Digital Hand provides a detailed picture of what the infrastructure of the Information Age really looks like and how we got there.

Managing Diversity, Innovation, and Infrastructure in Digital Business - Ray, Nilanjan 2018-08-24
In the digital age, consumers have morphed from passive receivers of marketing messages to active suppliers of information about product through various digital media, creating a need for businesses to effectively manage a more diverse and creative range of consumers. Managing Diversity, Innovation, and Infrastructure in Digital Business is a collection of innovative research on new avenues in overall digital infrastructures, digital modern business infrastructures, business automation, and financial aspects of

modern businesses. Featuring research on topics such as electronic word-of-mouth strategies, social media marketing, and digital communication, this book is ideally designed for business professionals, managers, and undergraduate and postgraduate business students seeking current research on business in the digital environment.

Digital Business Analysis - Fredrik Milani 2019-01-25
This book frames business analysis in the context of digital technologies. It introduces modern business analysis techniques, including a selection of those in the Business Analysis Body of Knowledge (BABOK) by the International Institute of Business Analysis (IIBA), and exemplifies them by means of digital technologies applied to solve problems or exploit new business opportunities. It also includes in-depth case studies in which business problems and opportunities, drawn from real-world scenarios, are mapped to digital solutions. The work is summarized in seven guiding principles that should be followed by every business analyst. This book is intended mainly for students in business informatics and related areas, and for professionals who want to acquire a solid background for their daily work. It is suitable both for courses and for self-study. Additional teaching materials such as lecture videos, slides, question bank, exams, and seminar materials are accessible on the companion web-page.

Interpretations and Actions - United States. Office of the Comptroller of the Currency 1999

Research Anthology on Concepts, Applications, and Challenges of FinTech - Management Association, Information Resources 2021-02-05
FinTech, an abbreviated term for financial technology, is a digital revolution changing the way banking and financial services are being used both by individuals and businesses. As these changes continue to take place, the financial industry is focused on technological innovation and feeding into this digital revolution to better serve consumers who are looking for easier ways to invest, transfer money, use banking services, and more. FinTech is increasing accessibility to financial services, automating these services, expanding financial options, and enabling online payments and banking. While the benefits are being continually seen and this technology is becoming more widely accepted, there are still challenges facing the technology that include security concerns. To understand FinTech and its role in society, both the benefits and challenges must be reviewed and discussed for a holistic view on the digital innovations changing the face of the financial industry. The Research Anthology on Concepts, Applications, and Challenges of FinTech covers the latest technologies in FinTech with a comprehensive view of the impact on the industry, where these technologies are implemented, how they are improving financial services, and the security applications and challenges being faced. The chapters cover the options FinTech has unlocked, such as mobile banking and virtual transactions, while also focusing on the workings of the technology itself and security applications, such as blockchain and cryptocurrency. This book is a valuable reference tool for accountants, bankers, financial planners, financial analysts, business managers, economists, computer scientists, academicians, researchers, financial professionals, and students.

Human-computer Interaction, INTERACT '99 - Ifip Technical Committee 13 on Human Computer Interaction 1999
This text provides an overview of leading-edge developments in the field of human-computer interaction. It includes contributions from many key areas that are influencing the use of computers. Sections include speech technology, interaction with mobile and hand-held computers, e-business, web-based systems, virtual reality and haptic interfaces.

The Digital Journey of Banking and Insurance, Volume I - Volker Liermann 2021-10-30
This book, one of three volumes, showcases the effective transformation of companies providing banking and insurance services. This first volume gives a business-oriented introduction to the setting and the current challenges of fintech, regtech, and insurtech and provides an outlook on what will be needed in the future. Specific sub-departments in financial services are examined with a view to accounting, risk, and regulatory segments. The book also addresses the importance of cultural aspects of the coming digital transformation with an eye to requirements that will enable a digital bank or insurance company to thrive in 2025. The angle shifts over the volumes from a business-driven approach in "Disruption and DNA" to a strong technical focus in "Data Storage, Processing and Analysis", leaving "Digitalization and Machine

Learning Applications" with the business and technical aspects in-between.

Digital Transformation with BPM - Nathaniel Palmer 2019-10-24
BPM is essential to a company's survival in today's hyper-speed business environment. The goal of Digital Transformation is to help empower enterprises to compete at the highest level in any marketplace. This book provides compelling award-wining case studies contributed by those who have been through the full BPM experience. The case studies describe the processes involved to generate successful ROIs and competitive advantages. Digital transformation describes the changes associated with the application of digital technology in all aspects of human society. Digital transformation may be thought of as the third stage of embracing digital technologies: from digital competence to digital usage to digital transformation, with usage and transformative ability informing digital literacy. The transformation stage means that digital usages inherently enable new types of innovation and creativity in a particular domain, rather than simply enhance and support the traditional methods. These industry thought-leaders together with the leading-edge case studies will help you understand the meaning and impact of Digital Transformation and how you can leverage that transformation; likely using BPM you already have. Learn how to extend that into core processes that run the business and thus engage more meaningfully with your customers. The authors discuss the impact of emerging technologies, the mandate for greater transparency and how the ongoing aftershocks of globalization have collectively impacted predictability within the business enterprise.

Digital Review of Asia Pacific 2009-2010 - Idrc, 2009-06-03
The biennial Digital Review of Asia Pacific is a comprehensive guide to the state-of-practice and trends in information and communication technologies for development (ICTD) in the Asia Pacific region. This fourth edition (2009-2010) features 30 economies and four sub-regional groupings. The chapters provide updated information on ICT infrastructure, industries, content and services, key programs, enabling policies and regulation, education and capacity building, open source, and research and development initiatives, as well as ICTD challenges in each of the economies covered. The common framework that underpins these reports allows readers to undertake a comparative analysis and assess progress across Asia Pacific. In addition, regional overviews provide a synthesis of ICTD trends, regulatory issues, and lessons for managing innovation in the network economy. The thematic chapters focus on issues in ICT in education, a key area in ICTD. The authors are drawn from government, academe, industry and civil society, providing a broad perspective on the use of ICTs for human development.

DIGITAL INDIA - VIJAYA KRUSHNA VARMA 2009-02-09
Banking structure is redesigned to make India a fully digital nation and to usher in 100% e-governance. Banking is expanded to the ultimate level so that many State and Central Government departments can be integrated in the banking system to cut the present government size and non plan expenditure to 1/3 level.

Frontier Computing - Jason C. Hung 2022-05-23
This book gathers the proceedings of the 11th International Conference on Frontier Computing, held in Seoul, on July 13–17, 2021, and provides comprehensive coverage of the latest advances and trends in information technology, science, and engineering. It addresses a number of broad themes, including communication networks, business intelligence and knowledge management, Web intelligence, and related fields that inspire the development of information technology. The respective contributions cover a wide range of topics: database and data mining, networking and communications, Web and Internet of things, embedded systems, soft computing, social network analysis, security and privacy, optical communication, and ubiquitous/pervasive computing. Many of the papers outline promising future research directions, and the book benefits students, researchers, and professionals alike. Further, it offers a useful reference guide for newcomers to the field.

New Statesman - 1999

Handbook of Research on Applied AI for International Business and Marketing Applications - Christiansen, Bryan 2020-09-25
Artificial intelligence (AI) describes machines/computers that mimic cognitive functions that humans associate with other human minds, such as learning and problem solving. As businesses have evolved to include more automation of processes, it has become more vital to understand AI and its various

applications. Additionally, it is important for workers in the marketing industry to understand how to coincide with and utilize these techniques to enhance and make their work more efficient. The Handbook of Research on Applied AI for International Business and Marketing Applications is a critical scholarly publication that provides comprehensive research on artificial intelligence applications within the context of international business. Highlighting a wide range of topics such as diversification, risk management, and artificial intelligence, this book is ideal for marketers, business professionals, academicians, practitioners, researchers, and students.

Retail and Digital Banking - John Henderson 2018-10-03
Endorsed by the Chartered Banker Institute as required reading for its Chartered Banker programme, Retail and Digital Banking looks at the changes that have occurred, including developments in onshore and offshore operations, call centres and the impact of technology and other critical factors in retail and digital banking. This book considers the evolution of retail banking services and the major role that technology has played in providing quality, cost-effective services to consumers. This fascinating text then goes on to offer expert thought leadership on the future of retail banking and what this could mean for existing established banks and disruptive new entrants. Retail and Digital Banking offers readers the opportunity to take a step back and consider the evolution of the sector in which they work and the tremendous level of change that has occurred over time for all operational activity. Retail and Digital Banking provides support for the Personal and Private Banking module assessment and features practical case studies from the banking sector. This essential text brings the journey of modern banking to life and considers what the future holds. Online resources include a glossary, workplace activities, regulation updates and assessment preparation material.

Breaking Banks - Brett King 2014-05-05
"In the next 10 years, we'll see more disruption and changes to the banking and financial industry than we've seen in the preceding 100 years"—Brett King Breaking Banks: The Innovators, Rogues, and Strategists Rebooting Banking is a unique collection of interviews take from across the global Financial Services Technology (or FinTech) domain detailing the stories, case studies, start-ups, and emerging trends that will define this disruption. Features the author's catalogued interviews with experts across the globe, focusing on the disruptive technologies, platforms and behaviors that are threating the traditional industry approach to banking and financial services Topics of interest covered include Bitcoin's disruptive attack on currencies, P2P Lending, Social Media, the Neo-Banks reinventing the basic day-to-day checking account, global solutions for the unbanked and underbanked, through to changing consumer behavior Breaking Banks is the only record of its kind detailing the massive and dramatic shift occurring in the financial services space today.

The Digital Financial Revolution in China - David Dollar 2022-05-10
Describing how China is in the lead in transforming finance for the digital age China has been at the forefront of one of the most important revolutions in contemporary business practices: the rapid growth of digital finance. From mobile payments to online investment, from Big Tech lending to digital insurance, and from open banking to central bank digital currency, China has been among the most advanced—sometimes the most advanced—of the major economies in adopting technologies that are changing both the financial system and the lives of millions of people. China has been especially far-sighted in promoting financial inclusion—offering financial services for the first time to people regardless of their location, job status, or income. This book is the product of a joint research project between economists at the National School of Development, especially the affiliated Institute of Digital Finance, at Peking University and at the Brookings Institution. It investigates the impact of financial technology on job creation, income distribution, and consumer welfare in China. It also examines larger systemic issues such as monetary policy, stability of the banking sector, and international trade and payments. With a primary focus on the development of digital finance in China, most of the contributions are from Chinese economists. But the volume also considers implications for the rest of the world in several chapters written by international economists from Brookings. The depth and breadth of the descriptions and analysis in this ground-breaking book will appeal to scholars of China, finance professionals, and policymakers around the globe.

ICEBE 2020 - Darmawan Napitupulu 2021-04-19

The Proceeding book presented the International Conference of Economics, Business & Entrepreneurship (ICEBE), which is an international conference hosted by Faculty of Economics & Business Universitas Lampung (FEB-UNILA) in collaboration with Magister Manajemen Teknologi Universitas Multimedia Nusantara. Total 50 full papers presented were carefully reviewed and selected from 85 submissions with the topics not limited to Finance, Accounting, Marketing and Digital Innovation. The ICEBE 2020 Conference was conducted virtually, on 01 October 2020 which had been attended by academics and researchers from various universities worldwide including practitioners with the theme Innovation and Sustainability in the Digital Age.

The New Cycle and New Finance in China - Shusong Ba 2022
This book is a selection of research by a Chinese economist who explains China's financial system, as well as predicting the future. The selected 45 articles focus on six topics covering diverse levels: China's macroeconomic and financial system, financial institutions, payment and clearing industry, inclusive finance, urbanization and financial supervision. The book builds a brand overview on China's financial development trend in the past recent years and long term.--

Making Digital Cultures - Martin Hand 2016-05-13
Many people in the West or global North now live in a culture of 24/7 instant messaging, iPods and MP3s, streamed content, blogs, ubiquitous digital images and Facebook. But they are also surrounded by even more paper, books, telephone calls and material objects of one kind or another. The juxtaposition and proliferation of older and newer technologies is striking. Making Digital Cultures brings together recent theorizing of the 'digital age' with empirical studies of how institutions embrace these technologies in relation to older established technological objects, processes and practices. It asks how relations between 'analogue' and 'digital' are conceptualized and configured both in theory and inside the public library, the business organization and the archive. With its direct engagement with new media theory, science and technology studies, and cultural sociology, this volume will be of interest to scholars and students in the areas of media and communication and science and technology studies.

Fintech - International Monetary Fund 2019-06-27
The paper finds that while there are important regional and national differences, countries are broadly embracing the opportunities of fintech to boost economic growth and inclusion, while balancing risks to stability and integrity.

Customer Value Generation in Banking - Stefanie Auge-Dickhut 2015-07-17
The banking sector is undergoing a process of fundamental transformation – mainly due to the challenges of digitalization, insistent customers, regulation and a volatile economic environment. This book provides an in-depth understanding of the underlying logic of 21st century's banking environment and helps to develop a roadmap for the successful transformation of contemporary business models. The authors introduce the 'Zurich model for a customer-centric banking architecture enabling the reader to develop a sustainable business model which copes with the challenges of this information age. They identify customer behavior traps in such an environment; introduce adequate strategic instruments and cornerstones for providing added value through financial services, and provide core factors for conducting a successful transformation process.

Intelligent Connectivity - Abdulrahman Yarali 2021-11-01
INTELLIGENT CONNECTIVITY AI, IOT, AND 5G Explore the economics and technology of AI, IOT, and 5G integration Intelligent Connectivity: AI, IoT, and 5G delivers a comprehensive technological and economic analysis of intelligent connectivity and the integration of artificial intelligence, Internet of Things (IoT), and 5G. It covers a broad range of topics, including Machine-to-Machine (M2M) architectures, edge computing, cybersecurity, privacy, risk management, IoT architectures, and more. The book offers readers robust statistical data in the form of tables, schematic diagrams, and figures that provide a clear understanding of the topic, along with real-world examples of applications and services of intelligent connectivity in different sectors of the economy. Intelligent Connectivity describes key aspects of the digital transformation coming with the 4th industrial revolution that will touch on industries as disparate as transportation, education, healthcare, logistics, entertainment, security, and manufacturing. Readers will also get access to: A thorough introduction to technology adoption and emerging trends in technology, including business trends and disruptive new applications Comprehensive explorations of telecommunications transformation and intelligent connectivity, including learning algorithms, machine learning, and deep learning Practical discussions of the Internet of Things, including its potential for disruption and future trends for technological development In-depth examinations of 5G wireless technology, including discussions of the first five generations of wireless tech Ideal for telecom and information technology managers, directors, and engineers, Intelligent Connectivity: AI, IoT, and 5G is also an indispensable resource for senior undergraduate and graduate students in telecom and computer science programs.

Managing Digital - Charles Betz
About This Book This book, "Managing Digital: Concepts and Practices", is intended to guide a practitioner through the journey of building a digital-first viewpoint and the skills needed to thrive in the digital-first world. As such, this book is a bit of an experiment for The Open Group; it isn't structured as a traditional standard or guide. Instead, it is structured to show the key issues and skills needed at each stage of the digital journey, starting with the basics of a small digital project, eventually building to the concerns of a large enterprise. So, feel free to digest this book in stages — the section Introduction for the student is a good guide. The book is intended for both academic and industry training purposes. This book seeks to provide guidance for both new entrants into the digital workforce and experienced practitioners seeking to update their understanding on how all the various themes and components of IT management fit together in the new world. About The Open Group Press The Open Group Press is an imprint of The Open Group for advancing knowledge of information technology by publishing works from individual authors within The Open Group membership that are relevant to advancing The Open Group mission of Boundaryless Information Flow™. The key focus of The Open Group Press is to publish high-quality monographs, as well as introductory technology books intended for the general public, and act as a complement to The Open Group Standards, Guides, and White Papers. The views and opinions expressed in this book are those of the author, and do not necessarily reflect the consensus position of The Open Group members or staff.

Building Digital Culture - Daniel Rowles 2017-01-03
Building Digital Culture aims to answer a simple question: How can organisations succeed when the environment they operate in is changing so quickly? The last thing businesses need today is a digital strategy. Instead, their strategy needs to be fit for our fast-changing digital world, where businesses have more data than they know what to do with, a media landscape that's exploded in size and complexity, the risk of a new disruption around every corner, and only one certainty: that this change won't let up. Building Digital Culture doesn't address whether or not you should advertise on Facebook or invest in virtual reality. It doesn't seek to unearth a silver bullet to make digital investments a sure-thing. It steps back from the hype, and argues that whatever digital might mean for your business, if you don't create a digital culture you'll most likely fail, or at least fall short of what you want to achieve. Daniel Rowles and Thomas Brown combine more than 30 years of experience at the forefront of marketing and digital developments to help you to navigate from being a business that tolerates or acts digital, to one that truly is digital. Building Digital Culture is based on more than 200 hours of research, candid interviews and contributions from senior leaders at a diverse range of brands including Twitter, Made.com, Deloitte, HSBC, Ladbrokes, Direct Line Group, Barclays, The Metropolitan Police, RSA Insurance and many more.

Kerala Tradition & Fascinating Destinations 2022 - Info Kerala Communications Pvt Ltd 2022-10-10
Kerala, perched on the Southern tip of the Indian subcontinent is an ever-green tourist delight. Chosen by God as His own country, Kerala has everything that a tourist looks forward to. Virgin beaches, romantic backwaters, invigorating hill stations, enthralling waterfalls and great historical monuments craft Kerala into one of the ten paradises in the world. With a moderate climate and civilized people, the state is immensely blessed by Mother Nature. If marriages are made in Heaven, what better place to have the ceremony than in God's Own Country? Yes, Kerala is becoming one of the most important Wedding Destinations in the world. As a wedding destination, Kerala offers you many options as a beach wedding, a houseboat wedding or a wedding by the hills. Along with this, this historical land is fast becoming a popular MICE destination. Thanks to the numerous facilities available for Meetings, Incentives, Conventions and Exhibitions. With the most sought-after professionals and an excellent network of hospitals, India is becoming a very hot medical tourism destination in the world. It is the land of everlasting festivals and

vibrant art forms. The multicultural land with peoples from diverse religions, communities and sects is an abode of a prosperous legacy. The year-round festivals proffer golden opportunities to explore the tradition and cultural heritage of this great historical soil. The uniqueness of Ayurveda brings the person to a new sphere of rejuvenation. The system is the consequence of the vigorous contemplation and research of great scholars. And, we are equipped for you with a prelude to God's own country. We offer indispensable insights about wedding tourism, MICE tourism, medical tourism, pilgrimage tourism, monsoon tourism, plantation tourism, festivals, art forms, Ayurveda and accommodation facilities along with the fascinating destinations under the fourteen districts.

Financial World - 2000

Broadband Last Mile - Nikil Jayant 2018-10-03
Broadband Last Mile: Access Technologies for Multimedia Communications provides in-depth treatments of access technologies and the applications that rely upon them or support them. It examines innovations and enhancements along multiple dimensions in access, with the overarching goal of ensuring that the last mile is not the weak link in the broadband chain. Written by experts from the academic and commercial segments of the field, the book's self-contained sections address topics related to the disciplines of communications, networking, computing, and signal processing. The core of this treatment contains contemporary reviews of broadband pipes in the classes of copper, cable, fiber, wireless, and satellite. It emphasizes the coexistence of these classes within a network, the importance of optical communications for unprecedented bandwidth, and the flexibility and mobility provided by wireless. The book also includes perspective on the increasingly important topic of network management, providing insights that are true regardless of the nature of the pipe. The text concludes with a discussion of newly emerging applications and broadband services. This book offers an all-in-one treatment of the physical pipes and network architectures that make rich and increasingly personalized applications possible. It serves as a valuable resource for researchers and practitioners working in the increasingly pervasive field of broadband.

Sustainable Business Management and Digital Transformation: Challenges and Opportunities in the Post-COVID Era - Marko Mihić 2022-12-18
This book covers high-quality peer-reviewed research papers presented at the 18th International Symposium of Organizational Sciences (SymOrg 2022) held in Belgrade, Serbia, from 11 to 14 June 2022. The aim of the book is providing stimulative framework for readers to explore viable alternatives and indicate implications for the post-pandemic world. Researchers from academia and industry present their original work focusing on different aspects of sustainable management and digital transformation including blockchain technology, business analytics, e-business, innovation, digital operations and logistics management, financial industry, public administration, lean business systems, digital transformation projects, human resources, marketing and communication, and quality and standardization. The chapters could be useful for industry experts, research institutions, universities, and all others who share a common interest in contemporary organizational sciences.

I-Byte Banking July 2021 - IT Shades 2021-08-06
This document brings together a set of the latest data points and publicly available information relevant to the Banking Industry. We are very excited to share this content and believe that readers will immensely benefit from this periodic publication.

The Digital Leader - Ram Charan 2022-07-07
Digitally transform your organization, one manageable step at a time In The Digital Leader: Finding a Faster, More Profitable Path to Exceptional Growth, a team of visionary entrepreneurs delivers an authoritative and engaging roadmap demonstrating how to digitalize your business by taking small, achievable steps that yield measurable, near-term results. In this handbook of concrete strategies and methods, the authors show you how to pinpoint and implement bite-sized projects that sync up with your business priorities. You'll learn how to find and choose between the digital enablement options available to you while discovering the tools you need to explain their value to stakeholders and get much-needed buy-in from executives, managers, and employees. You'll also: Learn about the value of experimentation, continuous innovation, and how to generate dramatic transformation by using incremental changes to your advantage Find out how to digitalize one piece of your business at a time, instead of taking on a gargantuan transformation all at once that is destined for failure Discover how to straddle the technology and business worlds and help define each of them to the other A can't-miss resource for executives, managers, and other business leaders, The Digital Leader also belongs in the bookshelves of IT and data professionals seeking to maximize their impact on the businesses around them.