

Sustainable Entrepreneurship Business Success Through Sustainability Csr Sustainability Ethics Governance

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The Future of the UN Sustainable Development Goals - Samuel O. Idowu 2019-06-15

This book provides a business-oriented analysis of the United Nations (UN) Sustainable Development Goals (SDG). In order to assess their impact on businesses and corporations, the book addresses all 17 goals and a broad range of industries. Gathering contributions from Africa, Europe and Asia, it presents both critical reviews and case studies. In turn, the book seeks to predict likely developments during the next decade. To do so, it examines evidence from today's business world and how companies and corporations have been adopting the SDGs since their release. In this regard, it discusses the changes that will be required and how the agenda will affect the continent's development path. An underlying theme throughout the book is the role of monetary value and investment for sustainable development: whether through financing, enhanced turnaround resulting from a more educated population, or more socially innovative entrepreneurs.

Making Ecopreneurs - Dr Michael T Schaper 2012-08-28

The first edition of this book looked at the emergence of 'ecopreneurs' - environmental entrepreneurs gaining competitive advantage for their firms through understanding and utilising green issues. These green entrepreneurs have

led the way in enabling market forces to generate economic growth whilst protecting the environment and encouraging sustainability.

This new edition continues the examination of what distinguishes these green entrepreneurs from others. It draws on a diverse range of case studies embracing examples of both successful and unsuccessful ecopreneurial ventures on at least four continents. Contributions have been updated and a number of entirely new chapters describe sustainable business projects in places ranging from the USA , India, western Europe, UK, Australia, central America and New Zealand. Making Ecopreneurs, second edition, charts recent developments and remains highly relevant to researchers in the fields of sustainable business development and entrepreneurship, to policymakers within governments and NGOs, and to those running businesses.

Institutions, Resilience, and Dynamic Capabilities of Entrepreneurial Ecosystems in Emerging Economies - Inder, Shivani 2022-05-27

Entrepreneurial ecosystems enhance economic activities and growth in emerging economies. Such ecosystems sustain entrepreneurial ventures that provide a great push to the economic engine of an economy towards growth trajectory. The COVID-19 pandemic placed huge pressure on the survival capacity of

entrepreneurial ventures and tested their resilience. Considering the special case of emerging economies, institutions play a substantial role in explaining the preferences of the business. Understanding the role of institutions and resilience capability of entrepreneurial ventures in emerging economies can provide suitable insights and contributions towards entrepreneurial ventures. Institutions, Resilience, and Dynamic Capabilities of Entrepreneurial Ecosystems in Emerging Economies presents innovative research that helps entrepreneurs to understand emerging economies in a better way and to gain meaningful insights. It describes entrepreneurship as a way to achieve the Sustainable Development Goals and overcome institutional barriers and voids. Covering topics such as government initiatives, sustainable entrepreneurship, and economic growth, this premier reference source is an essential resource for entrepreneurs, business leaders, managers, economists, government officials, policymakers, libraries, students and faculty of higher education, researchers, and academicians.

Social Entrepreneurship and Corporate Social Responsibility - Joan Marques
2020-07-05

This book provides professionals, as well as students, with the understanding that Social Entrepreneurship and Corporate Social Responsibility (CSR) are now core business principles for sustainably. It encourages social entrepreneurs in their role as forerunners, in creating new business models that develop, facilitate or implement constructive solutions to social, cultural and environmental issues. At the same time, this book views corporate social responsibility as a means of challenging existing entities to realize and modify prior unsustainable and predatory business models; and to increase social, cultural and environmental accountability. By linking these two concepts, this book prompts a paradigmatic awakening, whereby the foundational driver of business creation and management no longer rests on profit maximization, but on improvement of the quality of life for society.

Sustainable Business Planning - Michael C. Fanning 2022-02-12

Sustainable Business Planning is the second volume of a series of textbooks called Fundamentals of Sustainable Entrepreneurship, which has won multiple awards in Africa and Europe. It is a comprehensive guidebook for aspiring and savvy entrepreneurs who desperately want to acquire the critical business tools needed to set organizational goals that not only make innovative start-up companies sustainable, but also bankable. In a refreshingly enjoyable and well-illustrated how-to guide for first-time and savvy entrepreneurs alike...

Michael C. Fanning serves up 13 bite-sized Lectures ... helping start-up founders to: Attract SDG-driven financial investments aiming to foster sustainably-produced goods. Draw up a viable plan of action to establish, sustain and scale their start-up's SDG-driven impact. Build sustainable business models which speed up the SDG Impact Facilitation process. By the end of Sustainable Business Planning, first-time and savvy entrepreneurs will be educated, empowered and equipped to set and implement audacious business goals while attempting to scale operations in a fast-paced environment in order to carry out the United Nations' Sustainable Development Goals (SDGs).

Responsible and Sustainable Business - Liangrong Zu 2022

This book claims that CSR is the Tao of sustainable enterprise development. It examines the intersection of practical wisdom of Taoism, CSR and Sustainability, looking at the theoretical and historical implications associated with a Taoist approach to CSR, sustainability and responsible leadership. Implications for sustainable enterprise development will be presented. The book analyzes perspectives found in Taoist classical texts and within the larger Chinese cultural context in order to delineate key issues found in the classical texts. Through these analyses, the book assesses the applicability of modern-day Taoism thought and practice in China and the West with respect to the contemporary sustainability situation. The book also explores the values, ideas and practices Taoism offers to inspire a new generation of leaders, and particularly business leaders to manage companies in a more social and sustainable way.

Business Ethics - Andrew Crane 2019-06

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics, fifth edition, is a thorough yet accessible exploration of the main ethical theories and how these apply to major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. NEW TO THIS EDITION Professor Laura Spence and Dr Sarah Glozer join the author team, bringing fresh perspectives and new expertise Practitioner Spotlights feature prominent businesswomen and men, discovering the ethical challenges they face at work and also the skills they employ to tackle them Ethics in Action boxes have been substantially refreshed, with new examples exploring ethical considerations at organizations such as Nudie, Jeans Co., Brewdog, and indigenous Bangladeshi tanneries, as well as complex issues including digital currency, modern slavery, and Big Data New Case Studies address the latest developments in the business environment, such as the sharing economy and sustainability. This title is available as an eBook. Please contact your Learning Resource Consultant for more information.

Integral Ecology and Sustainable Business - 2017-09-20

This collection addresses the relationship between business, the natural environment, ethics and spirituality with insights from economists, business scholars, philosophers, lawyers, theologians and practitioners globally. The contributions offer new and invigorating approaches to sustainable business practices and sustainability leadership.

Routledge Handbook of Higher Education for Sustainable Development - Matthias Barth
2015-10-08

The Routledge International Handbook of Higher Education for Sustainable Development gives a systematic and comprehensive overview of existing and upcoming research approaches for higher education for sustainable development. It provides a unique resource for researchers engaged in the field of higher education for

sustainable development by connecting theoretical aspects of the range of relevant methodologies, showing the interdisciplinary aspects of the research field and illustrating the breadth of research directions. With a team of international authors from leading universities in research and teaching in higher education for sustainable development this Handbook brings together a broad range of research approaches and shows how these approaches are reflected in the research practice in higher education for sustainable development. Key topics include:

Research Paradigms and Methodologies
Ongoing and Future Directions of Research
Meta-Analysis and Reviews
Policy and Politics
Challenges for Implementation
Action Research and Transdisciplinary Perspective
Gender, Diversity and Post-Colonial Perspectives
Operationalising Competencies
Outcome-Oriented Research
Curriculum Change
Organisational Change and Organisational Learning
Community and Partnerships
University Appraisal Systems and Indicators
Evaluation Approaches
Engaging Academic Teachers
Good Practice Learning and Teaching
Transformative Leadership and Change
Strategies
This Handbook is an invaluable research and teaching tool for all those working in higher education for sustainable development.

Strategic Planning for Sustainability - Alan Gutterman 2020-12-04

Although corporate social responsibility ("CSR") has been adopted by many companies, few of them are practicing it with any formal strategy, and the common situation seems to be a portfolio of disparate CSR programs and initiatives, some of which support core strategy and others of which appear adjacent and discretionary. The diversity of potential CSR initiatives is one issue (e.g., companies may simultaneously disburse funding for community activities, provide grants for nonprofits/NGOs, launch environmental sustainability programs to reduce energy and resource use and engage in "cause" marketing and comprehensive system-level efforts to remake their entire value chain); however, developing a strategic orientation is complicated by the fact that each company has its own unique set of drivers and motivations for CSR and ideas and responsibilities for those initiatives come from all parts and levels of the

organization. Moreover, while it makes sense to identify a specific business logic and rationale for each CSR initiative, the reality is that companies often take on causes and projects that have little or no connection to their core competencies or business strategy. Serious interest in CSR strategy has been driven by the emergence of two challenging environmental conditions that must now be addressed by all companies: the growing interest in sustainability and the need to engage with a broad range of stakeholders beyond the owners of the business. These conditions have not made strategic planning any easier, given that they expand the levels of unpredictability and risk in any company's environment, and the response has been the development of a new discipline: strategic planning for sustainability. Strategic planning for sustainability is far from easy or precise, if only because it requires that simultaneous consideration be given not only to economic performance and development, but also to environmental protection and the social wellbeing of employees and other persons and groups outside of the organization. Companies and their managers are struggling to find and deploy the tools and practices that are necessary for balancing and reconciling the "triple bottom line" of profits, planet and people. This book is intended to provide sustainable entrepreneurs with a comprehensive guide to the key steps required to strategically approach becoming a successful sustainable business including conducting a CSR assessment, developing a CSR strategy and accompanying business case, developing and implementing CSR commitments and measuring the performance and effectiveness of the planning initiative.

[Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy](#) - Baporikar, Neeta 2020-06-26

With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived,

developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

Sustainable Business in Iowa - Adam Hammes 2018-01-21

Companies around the world are combining environmental and social responsibility to achieve improved financial performance. Yet, with the many elements that go into a strategic sustainability plan, businesses and their employees often get mired in the details. The first part of this book shows step-by-step how to define a sustainability plan that fits your organization. The second part is a choose-your-own-adventure reference guide to environmental and social initiatives that will help improve your bottom line. Adam Hammes weaves together easy-to-understand models, business examples, and personal stories from his years of experience. Drawing from his time as the first manager of sustainability for Kum & Go, an independent sustainability consultant, and the executive director of the Iowa Sustainable Business Forum, the book explains what sustainable business means and documents the well-researched ways in which environmental and social responsibility programs unfold inside companies. Over thirty case studies from responsible Iowa businesses illustrate exactly what you can do to assess your organization and take the next successful step. Some of these

examples you will recognize, and hopefully many will be new. Sustainable Business in Iowa provides a simple framework for any professional who is committed to environmental and social performance, but who feels stuck and unsure of where to go next. The 5 Stage Journey - Learn the five stages of corporate sustainability initiatives. Know where you stand, so you can prepare for a successful move to the next stage. Related Issues - Learn how environmental and social issues develop in their later stages. Discover how working on related issues separately can severely limit success. Moving Stages - Learn what moves a company from one stage of an initiative to the next. Grasp how to facilitate that transition, generate momentum fast, and save time. Envision an Iowa where every business professional understands how to lead financially, environmentally, and socially responsible change in the workplace. Envision an Iowa where more and more of our local companies are seen as national and global leaders in sustainable business. Sustainable Business in Iowa shows you how that future is possible. For every paperback sold, \$1 is donated to Net Impact and ENACTUS (Entrepreneurship Action Us). Thank you for helping future generations lead environmentally and socially responsible businesses of tomorrow. *Crowdfunding in Europe* - Dennis Brüntje 2015-08-20

Crowdfunding is becoming an increasingly popular method to finance projects of every kind and scale. This contributed volume is one of the earliest books presenting scientific and research-based perspectives of crowdfunding, its development, and future. The European Crowdfunding Network (ECN) and its scientific work group, together with FGF e.V., invited both researchers and practitioners to contribute to this first state-of-the-art edited volume on crowdfunding in Europe. This book contributes to a better comprehension of crowdfunding, encourages further fundamental research and contributes to a systematization of this new field of research. The book also features expert contributions by practitioners to enhance and complement the scientific perspective. This book can be used as a guideline and shall advance classification in an emerging research field.

Management Systems and Performance

Frameworks for Sustainability - Lowellyne James 2018-05-08

All organisations have a responsibility to ensure they have a minimum negative impact on the environment and act as a haven for human development that contributes to positive outcomes for society. But small businesses have limited resources with which to pursue sustainability initiatives and must focus on their core objectives in order to survive. Through an in-depth exploration of quality management theory, this book proposes a "Sustainability Management Framework" as a structure for a balanced approach to developing operations strategy for corporate social responsibility (CSR). *Management Systems and Performance Frameworks for Sustainability* explores the frameworks, accreditations and awards that small to medium sized enterprises (SMEs) can utilise to enhance their performance. In the first half of the book, the author demonstrates how complementary techniques such as the Sustainability Performance Framework can help organisational leaders to develop, implement and optimise business strategy into discrete activities of value setting, management system and performance model selection, and target setting and evaluation, to the tactical deployment of sustainability and CSR. Meanwhile, the second half of the book focuses on real SME case studies to illustrate the use of the Sustainability Strategic Growth Model, Sustainability Management Framework and Sustainability Performance Framework to align strategy and policies with compliance obligations, United Nations Sustainable Development Goals and Millennium Development Goals. This key book is vital reading for undergraduate and postgraduate students of quality management, entrepreneurship and sustainability in business, executives of SMEs and sustainability policymakers.

Corporate Social Responsibility and Business Success - Marcello Palazzi 1997

Corporate Social Responsibility and Entrepreneurship for Sustainability - Young Won Park 2021-07-24

This book addresses the dilemma that firms face in engaging in corporate social responsibility

(CSR) while maintaining a financially sustainable business model in the era of digital transformation. Several strategies that firms have taken to integrate CSR within the business model are also highlighted. To explicate the problems involved, the book primarily focuses on entrepreneurial ventures, given their nascent business model that best illustrates how business leaders can embed the social mission in the firm at the beginning of organizational founding. In this age, sustainability is an innovation's new frontier. For sustainable competitive advantage, the book argues for how companies can build more sustainable products, processes, and practices that benefit the firm and society through maintaining an entrepreneurial philosophy. The target readership consists of academics, students, and practitioners in the areas of entrepreneurship, organizational behavior, organizational theory, and strategic management. This book clarifies the critical practices of sustainability-oriented innovative firms and creative small and medium-sized enterprises (SMEs). Through a review of recent trends in CSR, the authors emphasize that CSR is no longer a "bolt-on" or some kind of window-dressing to satisfy public relations (PR) needs. Credible CSR is critical to business legitimacy and sustainability. Aware of the public's increasing scrutiny, companies are increasingly ramping up their focus on social responsibility, whether by championing women's rights, protecting the environment, or attempting to obliterate poverty, on local, national, or global levels. Simultaneously, more firms face accusations of "greenwashing" - backlash due to consumer mistrust in the intentions behind their CSR practices. While numerous works have highlighted this dilemma and how companies fall short in their prosocial goals or financial objectives (or both), there is a lack of understanding of the ingredients and crucial processes required for the successful implementation of CSR in entrepreneurial enterprises. This book serves to fill that gap.

Cultural Roots of Sustainable Management - André Habisch 2016-04-21

This book provides a multidisciplinary approach to Corporate Social Responsibility. While for decades a purely mathematical-technical orientation dominated the business curriculum,

this book presents CSR and sustainability as a business concept embedded in its cultural and spiritual context. It initially approaches practical wisdom from different cultural and religious traditions as a source of spiritual capital for sustainable business practices. Subsequently, it links current CSR concepts and the latest thinking in CSR with long-standing cultural and spiritual knowledge, promoting a more comprehensive view on sustainability management and its implementation at business enterprises. The book collects and unites viewpoints from various cultural and religious contexts, offering a comprehensive guide for international and globally active companies.

The SAGE Handbook of Small Business and Entrepreneurship - Robert Blackburn 2017-04-30

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

Dictionary of Corporate Social Responsibility - Samuel O. Idowu 2015-02-03

This book is a concise and authoritative reference work and dictionary in the field of corporate social responsibility, sustainability, business ethics and corporate governance. It provides reliable definitions to more than 600 terms and concepts for researchers and professionals alike. By its definitions the dictionary helps users to understand the meanings of commonly used terms in CSR, and the roles and functions of CSR-related international organizations. Furthermore, it helps to identify keynotes on international

guidelines, codes and principles relevant to CSR. The role of CSR in the business world has developed from a fig leaf marketing front into an important and indispensable aspect of corporate behavior over the past years. Sustainable strategies are valued, desired and deployed more and more by relevant players in business, politics, and societies all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. *Encyclopedia of Corporate Social Responsibility* - Samuel O. Idowu 2013-01-27

The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.

Trailblazing in Entrepreneurship - Dean A. Shepherd 2017-01-21

This book is open access under a CC BY 4.0 license. In this book, the authors present a challenge for future research to build a stronger, more complete understanding of entrepreneurial phenomena. They argue that this more complete picture of entrepreneurial phenomena will likely come from scholars who undertake at least some trailblazing projects; from scholars who broaden the range of research questions, the potential outcomes of entrepreneurial action, and the selection and combination of research methods; and from researchers who avoid the endless debates about the margins of the field and its sub-fields or about whether one theoretical or philosophical lens is superior to another. This book offers suggestions for future research

through a variety of topics including prosocial action, innovation, family business, sustainability and development, and the financial, social, and psychological costs of failure. It promises to make an important contribution to the development of the field and help academics, organizations, and society make useful contributions to the generation of entrepreneurial research.

Sustainable Entrepreneurship - Alan S. Gutterman 2018-08-30

This book traces the foundations for sustainable entrepreneurship, beginning with sustainability, ecopreneurship, and social entrepreneurship. Sustainability has become a multidimensional concept that extends beyond environmental protection to economic development and social equity-in other words, entrepreneurship guided and measured by the three pillars of the triple bottom line. Sustainable entrepreneurship is the continuing commitment by businesses to behave ethically and contribute to economic development while improving the quality of life of the workforce, their families, the local and global community, as well as future generations. The text continues with a review of the basic principles of sustainable entrepreneurship and how entrepreneurs can integrate sustainability into their business models. This book will be an invaluable resource for entrepreneurs looking to build a new venture based on the principles of sustainability from the outset. In addition, it can be used by academics teaching sustainable entrepreneurship, a topic of surging interest to students, and by professionals working with sustainable businesses.

Sustainable Innovation and Entrepreneurship - Rolf Wüstenhagen 2008-01-01

When I received the review copy I was rather excited. . . the book as a collection of research papers that, in themselves, are very interesting, and provide a fast-track into the literature of the subject in question. . . it is a worthwhile purchase to support thinking on entrepreneurship and innovation in a world where the sustainability agenda is increasingly becoming the agenda for inventors, entrepreneurs and those who fund them or invest in their companies. . . All the papers are well written and scholarly. . . A particularly

strong feature of the chapters is the range of sources quoted at the end of each chapter. These references provide pathways into many different literatures that might save much time for subsequent researchers. Lorraine Warren, *International Journal of Entrepreneurial Behaviour and Research* In recent years our understanding of corporate sustainability has moved from exploitation to exploration, from corporate environmental management to sustainable entrepreneurship, and from efficiency to innovation. Yet current trends indicate the need for radical innovation via entrepreneurial start-ups or new ventures within existing corporations despite difficulties with the financing and marketing of such efforts. Presenting both conceptual and empirical research, this fascinating book addresses how we can combine environmental and social sustainability with economic sustainability in order to produce innovative new business models. The international cast of contributors addresses the wide range of issues in the balance between growth and environmental concerns. The first five chapters discuss various aspects of sustainable entrepreneurship. This is followed by two chapters that look at innovation within existing firms. Innovation is not successful until it finds a customer, so the two chapters that follow delve into the marketing aspects of business-to-consumer and business-to-business settings. The book closes with a broad discussion of the evolution and future of the research agenda into the intersection of sustainability, innovation and entrepreneurship. Academics, students, business professionals, and NGOs will find this volume enlightening and useful.

Entrepreneurship, Innovation and Sustainability - Marcus Wagner 2017-09-08

This book addresses the intersection of entrepreneurship, innovation and sustainability (EIS), presenting high-quality research illuminating the relationship between the three fields. The EIS nexus is particularly relevant from a European point of view given the focus of the European Commission on corporate social responsibility (CSR) and sustainability, as well as their prominent role within the European Union in general. Also, the rapid economic growth witnessed especially in the BRIC countries in

recent years requires that firms reconcile sustainability aspects with profitability and innovation, and entrepreneurs are seen as key diffusers of these aims. Sustainability requires both radical and incremental innovation at many different levels (technology, product, process, system). In many cases, such innovations come from small and medium-sized enterprises and so the role of the entrepreneur is key to their success. The book is split into six sections. The first section examines the nexus in detail focusing on system-oriented connectivity between sustainability, innovation and entrepreneurship. The second section looks at how to nurture corporate entrepreneurship for sustainability; and the third considers "mature" industries such as automotives, chemicals and electronics and how sustainability aspects can be integrated into innovation process and strategy. The fourth section examines the nexus through the lens of developing countries in Africa. Sustainable entrepreneurship is identified as a hugely beneficial way to foster development. The fifth section of the book concentrates on SMEs; and finally the EIS nexus is approached from a network perspective and focuses on inter-organisational partnerships, which are often an important facilitator or spark for EIS initiatives. This book will prove to be essential for researchers in the EIS nexus and be of invaluable help to practitioners, governments and inter-governmental bodies attempting to encourage sustainable entrepreneurship and innovation.

Patient Capital - Sanjay Sharma 2019-07-18

Exploration of environmental sustainability using the family business lens for fresh insights on balancing short-term financial performance with long-term corporate sustainability strategies.

Corporate Social Responsibility in Times of Crisis - Samuel O. Idowu 2017-03-27

This book explores national and transnational companies' Corporate Social Responsibility (CSR) activities in times and settings in which they are confronted with economic and social challenges and analyzes these situations, ranging from the financial crisis to fourth generation sustainability. Presenting a number of different cases from various parts of Europe, North America and Africa, it showcases how companies respond to the challenges of the

development, consultation, implementation, integration, measurement and consolidation of CSR. Further it specifies how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing evidence for climate change. The book describes CSR adaptation under challenging circumstances and argues for the strategic and operative legitimization of Corporate Social Responsibility in times of crisis.

Entrepreneurship: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2017-03-15

Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market.

Entrepreneurship: Concepts, Methodologies, Tools, and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

Corporate Social Responsibility in Europe - Samuel O. Idowu 2015-02-12

This book explores the current state of Corporate Social Responsibility (CSR) in 24 European nations, examining the state of the development and practice of CSR and sustainability for organizations in these countries. The common denominator for all of the book's 25 chapters is a management perspective rather than an ethical discourse. The book therefore represents a comprehensive survey of initiatives and activities in the field of CSR and provides a wealth of complete cases and examples for different approaches to sustainable and responsible management practice. The book also reviews the relevant political and governmental guidelines and frameworks for organizations, both on a national

and a European level. Europe has taken a leading role in the promotion and implementation of CSR. This book showcases how, through CSR, enterprises can significantly contribute to achieving the European Union's treaty objectives of sustainable development and a highly competitive social market economy.

The CSR International Research Compendium: Volume 2 - Environment - Wayne Visser 2015-04-16

In this 610 page Compendium, CSR International has compiled summaries of the best research on corporate sustainability, social responsibility and business ethics since 2009. This second volume on Environment profiles over 500 research publications between 2009 and 2014 - including practitioner reports, market surveys and academic papers - from over 80 authors and more 400 organisations. Specifically, it contains research abstracts on the following environment-related topic areas: Sustainable Development and the Green Economy Sustainability Practices Sustainable Resource Use Prevention of Pollution Climate Change Protection of the Environment and Biodiversity Sectoral Approaches We believe this Compendium will serve as an invaluable resource for academics, students, researchers and professionals around the world who share our interest and passion for social responsibility, sustainability, business ethics and corporate accountability.

Islamic perspectives relating to business, arts, culture and communication - Roaimah Omar 2015-06-16

This timely book explores how the Malays and Muslims in general are faced with challenges in the fields of business, economy and politics, in the modern era of globalisation. These research findings can help the Muslim community to enhance international integration, particularly in Malaysia and Southeast Asia. In this work, scholarly and expert authors explore Islamic perspectives on communication, art and culture, business, and law and policy. They respond to the need to uphold and strengthen the culture, arts and heritage of the Malays. Readers are invited to explore the challenges for the Malay and Muslim world and to evolve strategies to ensure competitiveness, dynamism and sustainability. Topics such as Islamophobia, drug

trafficking, savings behaviours and the role of social media are addressed. These reviewed papers were presented at the International Conference on Islamic Business, Art, Culture & Communication 2014, held in Melaka, Malaysia. They have the potential to strengthen aspects of Islamic economy and leadership, if translated into action plans. This book represents essential reading for scholars of Islamic studies and will be of interest to those examining Southeast Asia and the Malay world.

Entrepreneurship and Small Business - Paul Burns 2016-03-18

The new edition of this market-leading textbook provides a holistic introduction to the academic study of entrepreneurship and offers practical guidance for prospective entrepreneurs.

Adopting a life-cycle view of a business from start-up to maturity, it explores the many stages and forms of entrepreneurship. With an international outlook and expert synthesis of both theoretical foundations and lessons from real-life business practice, the book offers a complete course guide, fostering entrepreneurial talent, thinking and skills. The author's engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate business or management degree courses, as well as on MBA programmes. It will also appeal to those looking to launch their own businesses. New to this Edition: - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia - First-hand, detailed stories from real-life entrepreneurs in brand new video interviews integrated throughout the text - Increased and integrated coverage of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship

Corporate Social Responsibility and Sustainable Business - Alessia D'Amato 2009-01-01

Organizations have developed a variety of strategies for dealing with the intersection of societal needs, the natural environment, and corresponding business imperatives. At one end of the continuum are organizations that do not acknowledge any responsibility to society and

the environment. And on the other end of the continuum are those organizations that view their operations as having a significant impact as well as reliance on society at the economic, social, and ecological levels. This sourcebook presents current knowledge related to what has become known as "corporate social responsibility" (CSR). Ongoing research reveals that a variety of strategies, alliances and partnerships, and approaches are being used around the globe to respond to issues of CSR. The aspirations of many corporations to contribute to a better world is great, but translating that aspiration into reality remains a challenge for organizations the world over.

Sustainable Entrepreneurship - Adam Lindgreen 2016-04-30

The way organizations manage entrepreneurship has changed dramatically over the past decade. Today, organizations take account of economic issues, but they also adopt a broader perspective of their purpose including social and environmental issues (i.e. sustainability). Yet, despite its global spread, sustainable entrepreneurship remains an uncertain and poorly defined ambition with few absolutes. This book reaffirms the important need to improve comprehension and explore the subtleties of how individuals, groups, and organizations can discover, create, and seize opportunities for blended value generation, by designing and operating sustainable ventures. It examines, in an interdisciplinary fashion and across sectoral and geographical boundaries, how entrepreneurial activities can be developed to be generally consistent with sustainable development goals, as well as by whom, for what reasons, and with what implications. The Editors comprehensively review key dimensions of the sustainable entrepreneurship phenomenon to establish an essential definition and up-to-date picture of the field. The 19 chapters cover 4 main topics: Understanding the intentions and motivations for sustainable entrepreneurship Fostering and enacting sustainability through entrepreneurial action Leading and inspiring sustainable entrepreneurial action Finding the contextually grounded implications of and challenges to sustainable entrepreneurship and blended value generation This book is an important resource for entrepreneurs and policy

makers as well as students in the fields of entrepreneurship, innovation, and sustainability. *Corporate Social Responsibility* - Stephen Vertigans 2016-08-02

This book highlights the multi-faceted nature of corporate social responsibility and the need for greater engagement across academia to help develop the mechanisms needed to encourage socially responsible approaches across the board. The product of a cross-disciplinary collaboration of authors from various academic disciplines, the book reflects the emergent diversity of academics now studying corporate social responsibility (CSR). Accordingly, it includes contributions from economists to social anthropologists, from accountants to philosophers, and from clinical psychologists to social geographers. Together they provide new insights into aspects that challenge, hinder and enable CSR practitioners and corporations with regard to their financial impact and accountability, governance and supply chains. The book is divided into four parts focusing on the practical, sociological, theoretical and environmental aspects of corporate social responsibility.

Innovation Management and Corporate Social Responsibility - Reinhard Altenburger 2018-09-21

This book provides readers with in-depth insights into Corporate Social Responsibility (CSR) and sustainability strategies, as well as their impacts on product and process innovation, business models and social innovation around the globe. It explains how resource issues, climate change, the impacts of pollution and economic activities, and emerging social challenges inevitably lead to changes in the business environment, cost structure and competitive advantage. Further, it highlights how these changes influence the process of innovation, and how companies can gain an edge by integrating stakeholder groups in their innovation process, and by considering sustainability and the needs of society at large. The book reflects the immense strides made in recent years in the discussion about the relationship between business and society, and demonstrates the increasing impact on innovation management.

The New Pioneers - Tania Ellis 2010-11-04

New times create new needs - and new needs require new solutions. The New Pioneers is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by incorporating social responsibility into their business, and hardcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of sustainable business success. Read The New Pioneers to gain insight into the new rules that are paving the way for business unusual - for the benefit of humanity and the bottom line. Learn more about The New Pioneers and join the movement of sustainable businesses and social entrepreneurs at www.thenewpioneers.biz

Recent Advancements in Sustainable Entrepreneurship and Corporate Social Responsibility - Gurtu, Amulya 2020-03-20

In an effort to safeguard the environment, consumers have begun pressuring global businesses to create environmentally-friendly products and sustainable business practices that promote the preservation and protection of communities and nature. To create and maintain positive consumer relationships, new and existing businesses must enact policies that allow them to make an effective and smooth transition toward sustainability to contribute to economic growth by creating offerings with environmental and social value. Recent Advancements in Sustainable Entrepreneurship and Corporate Social Responsibility provides emerging research that examines entrepreneurial strategies and business practices that can be implemented to provide eco-friendly services to the community and that offer solutions to various social and environmental problems. Featuring coverage on a broad range of topics such as green marketing, corporate identity, and business ethics, this book is ideally designed for CSR managers, human

resources professionals, entrepreneurs, managers, executives, corporate leaders, business professionals, academicians, researchers, and students seeking current research on the expanding area of sustainable business practices.

Social Responsibility and Environmental Sustainability in Business - Preeta M Banerjee
2010-08-17

In this age of global economic crises, the need to renew our commitment to social issues becomes even more urgent. Reduction in public and private spending on social programmes throws up further challenges for the sustenance of development efforts. The book advocates countering this trend through 'global social entrepreneurship' and the use of innovative, inexpensive and locally customized solutions. Using in-depth and contemporary case studies, the book demonstrates how to define, measure and achieve socially and environmentally sustainable growth. The book inspires social entrepreneurs to build new models of sustainable growth, to scale existing solutions and to create new public-private partnerships.

Sustainable Entrepreneurship - Christina Weidinger 2013-08-21

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is

the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

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