

# Fandom

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## **Enterprising Women** - Camille Bacon-Smith 1992

Having ninety percent of its members who are women, this is a study of the worldwide community of fans of "Star Trek" and other genre television series who create and distribute fiction and art based on their favorite series. This community includes people from various walks of life - housewives, librarians, and professors of medieval literature

## Women Negotiating Feminism and Science Fiction Fandom - Neta Yodovich 2022-08-03

This book follows the ways in which women negotiate and navigate between their feminist identities and their belonging to science fiction fandoms that at times disregard or dismiss them. It explores frictions and discords, including those between feminist women fans and other members in their communities, and between the fan and the object of her fandom. This book examines the intersection of fandom and feminism through the lenses of gender, ethnicity and age, and provides an in-depth and intersectional perspective on fan communities and the layered discrimination and marginalization enfolded in them. Based on 40 in-depth interviews with women fans of Star Wars and Doctor Who, this book highlights the different aspects of a feminist woman fan's identity: becoming, being, belonging, representing, and reconciling. Each chapter in this book unravels the complexity, ambivalence, and contradictions between feminism and fandom, and reveals the tactics women develop to overcome and harmonize them.

## **Eating Fandom** - CarrieLynn D. Reinhard 2020-10-30

This book considers the practices and techniques fans utilize to interact with different aspects and elements of food cultures. With attention to food cultures across nations, societies, cultures, and historical periods, the collected essays consider the rituals and values of fan communities as reflections of their food culture, whether in relation to particular foods or types of food, those who produce them, or representations of them. Presenting various theoretical and methodological approaches, the anthology brings together a series of empirical studies to examine the intersection of two fields of cultural practice and will appeal to sociologists, geographers and scholars of cultural studies with interests in fan studies and food cultures.

## **Fandom, Second Edition** - Jonathan Gray 2017-08-28

A completely updated edition of a seminal work on fans and communities We are all fans. Whether we follow our favorite celebrities on Twitter, attend fan conventions such as Comic Con, or simply wait with bated breath for the next episode of our favorite television drama—each of us is a fan. Recognizing that fandom is not unusual, but rather a universal subculture, the contributions in this book demonstrate that understanding fans—whether of toys, TV shows, celebrities, comics, music, film, or politicians—is vital to an understanding of media audiences, use, engagement, and participatory culture in a digital age. Including eighteen new, original essays covering topics such as activism directed at racism in sports fandom, fan/producer interactions at Comic Con, the impact of new technologies on fandom, and the politics and legality of fanfic, this wide-ranging collection provides diverse approaches to fandom for anyone seeking to understand modern life in our increasingly mediated, globalized and binge-watching world.

## *Fan Identities in the Furry Fandom* - Jessica Ruth Austin 2021-08-26

Although definition can vary, to be a Furry, a person identifies with an animal as part of their personality; this can be on a mystical/religious level or a psychological level. In modern Western society having a spirit animal or animal identity can sometimes be framed as social deviance rather than religious or totemic diversity. Jessica Ruth Austin investigates how Furries use the online space to create a 'Furry identity'. She argues that for highly identified Furries, posthumanism is an appropriate framework to use. For less identified Furries, who are more akin to fans, fan studies literature is used to conceptualise their identity construction. This book argues that the Furries are not a homogenous

group and with varying levels of identification within the fandom, so shows that negative media representations of the Furry Fandom have wrongly pathologized the Furries as deviants as opposed to fans.

## *Fandom, Now in Color* - Rukmini Pande 2020-12-15

Fandom, Now in Color gathers together seemingly contradictory narratives that intersect at the (in)visibility of race/ism in fandom and fan studies. This collection engages the problem by undertaking the different tactics of decolonization—diversifying methodologies, destabilizing canons of “must-read” scholarship by engaging with multiple disciplines, making whiteness visible but not the default against which all other kinds of racialization must compete, and decentering white fans even in those fandoms where they are the assumed majority. These new narratives concern themselves with a broad swath of media, from cosplay and comics to tabletop roleplay and video games, and fandoms from Jane the Virgin to Japan's K-pop scene. Fandom, Now in Color asserts that no one answer or approach can sufficiently come to grips with the shifting categories of race, racism, and racial identity. Contributors: McKenna Boeckner, Angie Fazekas, Monica Flegel, Elizabeth Hornsby, Katherine Anderson Howell, Carina Lapointe, Miranda Ruth Larsen, Judith Leggatt, Jenni Lehtinen, Joan Miller, Swati Moitra, Samira Nadkarni, Indira Neill Hoch, Sam Pack, Rukmini Pande, Deepa Sivarajan, Al Valentín

## **Superfans** - George Dohrmann 2018-02-20

A Pulitzer Prize-winning journalist pulls back the curtain on the extraordinary inner lives of America's most obsessive sports fans. There are fans, and then there are fanatics. In this wondrously immersive look at American sports fandom, George Dohrmann travels the country to find out what distinguishes an ordinary, everyday enthusiast from that special breed of supporter known as the superfan. In Minnesota, Dohrmann meets newly minted generals of the Viking World Order, a Minnesota Vikings affinity group organized along military lines. In Oregon, he shares a few beers with a determined soccer fan who amassed—almost singlehandedly—a four-thousand-strong cheering section for the fledgling Portland Timbers. In Illinois, he talks with the parents of a five-year-old boy whose intense hatred of Tom Brady went viral on YouTube. Through these and other intimate profiles, Dohrmann shows us the human faces behind the colored face paint, the real people inside the elaborate costumes who prowl the stands and parking lots at stadiums from coast to coast. In addition to the fans themselves, Dohrmann also talks with the experts who study them. He uses the latest thinking in sports psychology—some of it learned during a spirited round of miniature golf with a group of professors at the annual Sports Psychology Forum—to unravel the answers to such burning questions as: How does fandom begin? What are its effects on everyday life? When does it go too far? For everyone who's ever body-painted their torso with the team colors of their alma mater before heading off to a sports bar—or even just screamed at their television during the NBA Finals—Superfans offers an entertaining and insightful exploration of the many ways human beings find meaning in something bigger than themselves. Featuring photos of the Rally Banana, Timber Jim, the officers of the Viking World Order, a pair of Kentucky Wildcats tattoos, a Kevin Durant jersey torched by a jilted fan, and more. Plus analysis of the . . . Arizona State Sun Devils • Chicago Bears • Dallas Cowboys • Green Bay Packers • Indianapolis Colts • Milwaukee Brewers • Nebraska Cornhuskers • New England Patriots • Oklahoma City Thunder • Philadelphia Eagles • San Diego State Aztecs • Seattle Seahawks “Well reported and meticulously researched . . . Dohrmann is a respected, diligent sportswriter and has been so for years—you don't get Pulitzers for message-board posts.”—The Wall Street Journal

## Rethinking Fandom: How to Beat the Sports-Industrial Complex at Its Own Game - Craig Calcaterra 2022-04-05

A fundamental reevaluation of how to be a sports fan by an acclaimed baseball writer Sports fandom isn't what it used to be. Owners and

executives increasingly count on the blind loyalty of their fans and too often act against the team's best interest. Intentionally tanking a season to get a high draft pick, scamming local governments to build cushy new stadiums, and actively subverting the players have become business as usual in professional sports. In *Rethinking Fandom*, sportswriter (and lifelong sports fan) Craig Calcaterra argues that fans have more power than they realize to change how their teams behave. With his characteristic wit and piercing commentary, Calcaterra calls for a radical reexamination of what it means to be a fan in the twenty-first century.

**Digital Fandom** - Paul Booth 2010

"This book re-evaluates the way we examine today's digital media environment. By looking at how popular culture uses different digital technologies, *Digital Fandom* bolsters contemporary media theory by introducing new methods of analysis. Using the exemplars of alternate reality gaming and fan studies, this book takes into account a particular "philosophy of playfulness" in today's media in order to establish a "new media studies." "Digital Fandom augments traditional studies of popular media fandom with descriptions of the contemporary fan in a converged media environment. The book shows how changes in the study of fandom can be applied in a larger scale to the study of new media in general, and formulates new conceptions of traditional media theories." "In this web 2.0 world, where community and not content is king, the fan marks a new form of interactive subjectivity that deconstructs the usual categories of consumer and producer. Paul Booth's *Digital Fandom* breaks new ground in the investigation of this subject, demonstrating how it reorganizes and reorients the field of new media studies" ---David J. Gunkel, Presidential Teaching Professor, Northern Illinois University, Author of *Hacking Cyberspace and Thinking Otherwise* "From blogs to ARGs, wikis to social networking sites, Paul Booth provides an in-depth tour of how fans straddle and traverse the boundary between television and digital media. With a theoretically rich analytic eye, *Digital Fandom* breaks new ground for the next generation of media scholarship" ---Jason Mittell, Middlebury College, Author of *Television & American Culture*"--  
BOOK JACKET.

*Turn Your Fandom Into Cash* - Carol Pinchefskey 2022-03

This geeky guide (by an avowed geek) shows you the ins-and-outs of making money involved in the worlds you love to immerse yourself in or one you want to create. *Turn Your Fandom Into Cash* teaches fans how to power up their own geeky businesses, harness the power of their fandom, and shield themselves against the wrath of intellectual property holders. This book will also offer real-world examples for aspiring Tony Starks and Bruce Waynes. In many cases, these passion-pursuits have led to full-time careers; in one case, it created a \$100 million business. This book is filled with advice from geeky creators, all of whom have earned money following their passions. Some of these creators work independently, others take gigs when they're not at their day jobs, and some have created businesses that have earned millions. In *Turn Your Fandom Into Cash*, you will learn: How many opportunities there are to find work doing something you love. What kind of education and financial outlay is required to start your particular geek business. How to acquire a license from a major media publisher. What kind of work you can legally create, even without a license. Advice on why you should--and should not--go into business for yourself. Practical tips on getting your products and services noticed by fans. Truly, there has never been a better time to have a geek business. Now grab your lightsaber or your Lucille and take a slice out of the fandom you love dearly.

*Fandom Unbound* - Mizuko Ito 2012-02-28

In recent years, otaku culture has emerged as one of Japan's major cultural exports and as a genuinely transnational phenomenon. This timely volume investigates how this once marginalized popular culture has come to play a major role in Japan's identity at home and abroad. In the American context, the word otaku is best translated as "geek"—an ardent fan with highly specialized knowledge and interests. But it is associated especially with fans of specific Japan-based cultural genres, including anime, manga, and video games. Most important of all, as this collection shows, is the way otaku culture represents a newly participatory fan culture in which fans not only organize around niche interests but produce and distribute their own media content. In this collection of essays, Japanese and American scholars offer richly detailed descriptions of how this once stigmatized Japanese youth culture created its own alternative markets and cultural products such as fan fiction, comics, costumes, and remixes, becoming a major international force that can challenge the dominance of commercial media. By exploring the rich variety of otaku culture from multiple perspectives, this groundbreaking collection provides fascinating insights into the present

and future of cultural production and distribution in the digital age.

*Fandom, the Next Generation* - Bridget Kies 2022-08-17

This collection is the first to offer a close study of fan generations, which are defined not only by fans' ages, but by their entry point into a canon or their personal politics. The contributors further the conversation about how generational fandom is influenced by and, in turn, influences technologies, industry practices, and social and political changes. As reboot culture continues, as franchises continue expanding over time, and as new technologies enable easier access to older media, *Fandom, the Next Generation* offers a necessary investigation into transgenerational fandoms and intergenerational fan relationships. Contributors: Maria Alberto, University of Utah Mélanie Bourdaa, University of Bordeaux Montaigne Meredith Dabek, Maynooth University Simone Driessen, Erasmus University Rotterdam Yektanurşin Duyan, Mardin Artuklu University Dan Golding, Swinburne University of Technology Bethan Jones, Aberdale, Wales (UK) Siobhan Lyons, Sydney, New South Wales (Australia) L. N. Rosales, University of Nebraska, Lincoln Andrew Scahill, University of Colorado, Denver Janelle Vermaak, Nelson Mandela University Cynthia W. Walker, St. Peter's University Dawn Walls-Thumma, independent scholar Neta Yodovich, University of Haifa

**Fandom Acts of Kindness** - Tanya Cook 2023-01-03

Fandom can save the world! This first of its kind, actionable and inspirational resource provides the tools and motivation necessary for pop culture fans to make a difference—while having fun! Fandoms are united as a community because of the power of story. And it's exactly the magical alchemy forged when mixing story and community that has helped fandoms across the world feed thousands of hungry children, donate countless books, build schools, register voters, disrupt online hate speech, and save lives through crafting PPE for COVID-19 frontline workers, natural disaster response, and mental health crisis support. *Fandom Acts of Kindness* not only tells the stories of the good fans have done in the world but serves as a dungeon master's guide to how to be a hero yourself. Perfect for those who want to inspire others, organize collective action, sustain, and nurture your own mental health and creativity, and do it all through a pop culture perspective.

**Fandom** - Anna Day 2018

**A Companion to Media Fandom and Fan Studies** - Paul Booth 2018-02-26

*A Companion to Media Fandom and Fan Studies* offers scholars and fans an accessible and engaging resource for understanding the rapidly expanding field of fan studies. International in scope and written by a team that includes many major scholars, this volume features over thirty especially-commissioned essays on a variety of topics, which together provide an unparalleled overview of this fast-growing field. Separated into five sections—Histories, Genealogies, Methodologies; Fan Practices; Fandom and Cultural Studies; Digital Fandom; and The Future of Fan Studies—the book synthesizes literature surrounding important theories, debates, and issues within the field of fan studies. It also traces and explains the social, historical, political, commercial, ethical, and creative dimensions of fandom and fan studies. Exploring both the historical and the contemporary fan situation, the volume presents fandom and fan studies as models of 21st century production and consumption, and identifies the emergent trends in this unique field of study.

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[A Companion to Media Fandom and Fan Studies](#) - Paul Booth 2018-05-01  
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**Queerbaiting and Fandom** - Joseph Brennan 2019

"In 2007, while giving a book talk, Harry Potter author J. K. Rowling revealed an interesting fact about beloved character Albus Dumbledore's love life. "Dumbledore is gay, actually," she said as the audience erupted in cheers. She added: "I would have told you earlier if I knew it would make you so happy." Though most fans initially praised the announcement, LGBTQ fans in particular questioned why the author chose to make it informally, while never actually writing explicitly gay characters into the storylines. As it turns out, this type of bait-and-switch is fairly common between fans and creators; there's even a term for it: "queerbaiting." In this first comprehensive examination of queerbaiting, fan studies scholar Joseph Brennan and his contributors examine cases like Rowling's to shed light on the exploitative industry practice of teasing homoerotic possibilities that, while hinted at, never materialize in the program narratives. Looking at everything from popular TV series to video games to children's programs, and more, these essayists--some of the biggest names in the emerging field of fan studies--explore the consequences of the misleading practice, both for fans and creators. The result is a first-of-its-kind collection that is sure to appeal equally to fan, queer, and media studies students and scholars"--

[Exploring the Rise of Fandom in Contemporary Consumer Culture](#) - Lu Wang, Cheng 2017-10-31

Every company wants their business to have a strong, loyal following, but achieving this feat can be a challenge. Examining the growth of fandom popularity in modern culture can provide insights into consumer trends and patterns. Exploring the Rise of Fandom in Contemporary Consumer Culture is an innovative scholarly resource that offers an in-depth discussion on the soaring popularity of fan communities and how these followers serve a larger purpose in a consumer-driven society.

Highlighting applicable topics that include brand loyalty, fan perceptions, social media, and virtual realities, this publication is ideal for business managers, academicians, students, professionals, and researchers that are interested in learning more about how fan behavior can impact the economic environment.

*Squee from the Margins* - Rukmini Pande 2018-12-01

Rukmini Pande's examination of race in fan studies is sure to make an immediate contribution to the growing field. Until now, virtually no sustained examination of race and racism in transnational fan cultures has taken place, a lack that is especially concerning given that current fan spaces have never been more vocal about debating issues of privilege and discrimination. Pande's study challenges dominant ideas of who fans are and how these complex transnational and cultural spaces function, expanding the scope of the field significantly. Along with interviewing thirty-nine fans from nine different countries about their fan practices, she also positions media fandom as a postcolonial cyberspace, enabling scholars to take a more inclusive view of fan identity. With analysis that spans from historical to contemporary, Pande builds a case for the ways in which non-white fans have always been present in such spaces, though consistently ignored.

**Fandom** - Anna Day 2018

**Sport Fans** - Daniel L. Wann 2018-08-17

Sports, and the fans that follow them, are everywhere. Sport Fans: The Psychology and Social Impact of Fandom examines the affective, behavioral, and cognitive reactions of fans to better comprehend how sport impacts individual fans and society as a whole. Using up-to-date research and theory from multiple disciplines including psychology, sociology, marketing, history, and religious studies, this textbook provides a deeper understanding of topics such as: the pervasiveness of

sport fandom in society common demographic and personality characteristics of fans how fandom can provide a sense of belonging, of uniqueness, and of meaning in life the process of becoming a sport fan sport fan consumption and the future of sport and the fan experience. The text also provides a detailed investigation of the darker side of sport fandom, including fan aggression, as well as a critical look at the positive value of fandom for individuals and society. Sport Fans expertly combines a rigorous level of empirical research and theory in an engaging, accessible format, making this text the essential resource on sport fan behavior.

**Politics for the Love of Fandom** - Ashley Hinck 2019-03-13

Politics for the Love of Fandom examines what Ashley Hinck calls "fan-based citizenship": civic action that blends with and arises from participation in fandom and commitment to a fan-object. Examining cases like Harry Potter fans fighting for fair trade, YouTube fans donating money to charity, and football fans volunteering to mentor local youth, Hinck argues that fan-based citizenship has created new civic practices wherein popular culture may play as large a role in generating social action as traditional political institutions such as the Democratic Party or the Catholic Church. In an increasingly digital world, individuals can easily move among many institutions and groups. They can choose from more people and organizations than ever to inspire their civic actions—even the fandom for children's book series Harry Potter can become a foundation for involvement in political life and social activism. Hinck explores this new kind of engagement and its implications for politics and citizenships, through case studies that encompass fandoms for sports, YouTube channels, movies, and even toys. She considers the ways in which fan-based social engagement arises organically, from fan communities seeking to change their world as a group, as well as the methods creators use to leverage their fans to take social action. The modern shift to networked, fluid communities, Hinck argues, opens up opportunities for public participation that occurs outside of political parties, houses of worship, and organizations for social action. Fan-based citizenship performances help us understand the future possibilities of public engagement, as fans and creators alike tie the ethical frameworks of fan-objects to desired social goal, such as volunteering for political candidates, mentoring at-risk youth, and promoting environmentally friendly policy. Politics for the Love of Fandom examines the communication at the center of these civic actions, exploring how fans, nonprofits, and media companies manage to connect internet-based fandom with public issues.

[Tune In, Log On](#) - Nancy K. Baym 2000

An ethnographic study of an Internet soap opera fan group. Bridging the fields of computer-mediated communication and audience studies, it shows how verbal and non verbal communicative practices create collaborative interpretations and criticism, group humour, interpersonal relationships, group norms and individual identity.

**The Ethics of Sports Fandom** - Adam Kadlac 2021-12-24

Fans largely regard sports as an escapist pursuit—something that provides distraction from the cares and concerns of "real life." This book pushes back against a fully escapist account of sports fandom and argues that we should understand the value of fandom in terms of the ability of sports to prompt fans to reflect meaningfully on the notion of a good life. Even if we are not engaged in high-level athletics, it is possible to learn a great deal from those who are: what sacrifices are required to achieve our goals; how to persevere through failure and disappointment; and about teamwork and the rewards of accomplishing things together. Moreover, partisan fandom, which has been criticized from various quarters, can teach us valuable lessons about love and what it means to be invested in things over which we have no control. If our reflection on the efforts of individual athletes helps us reflect on our own pursuit of the good life, our attachments to teams can help us to cultivate a certain kind of humility and openness to all that life has to offer. The Ethics of Sports Fandom is an accessible resource for researchers and students interested in the ethics and philosophy of sport that offers an analysis of several different aspects of contemporary fandom: fantasy sports, the ways that fans interact with athletes on social media, violent sports, women's sports, and the support for our countries' national teams. In all these areas, reflecting on what it means to respect athletes as individual human beings engaged in their own pursuit of the good life requires that fans consider their sports-related behavior in a new light.

**The Fandom** - Anna Day 2018-01-04

Violet's in her element - cosplay at the ready, she can't wait to feel part of her favourite fandom: 'The Gallows Dance', a mega book and movie franchise. But when a freak accident transports her into the story for

real, can Violet play out the plot the way it was written?

[Anti-Fandom](#) - Melissa A. Click 2019-01-08

A revealing look at the pleasure we get from hating figures like politicians, celebrities, and TV characters, showcased in approaches that explore snark, hate-watching, and trolling. The work of a fan takes many forms: following a favorite celebrity on Instagram, writing steamy fan fiction fantasies, attending meet-and-greets, and creating fan art as homages to adored characters. While fandom that manifests as feelings of like and love are commonly understood, examined less frequently are the equally intense, but opposite feelings of dislike and hatred.

Disinterest. Disgust. Hate. This is anti-fandom. It is visible in many of the same spaces where you see fandom: in the long lines at ComicCon, in our politics, and in numerous online forums like Twitter, Tumblr, Reddit, and the ever dreaded comments section. This is where fans and fandoms debate and discipline. This is where we love to hate. *Anti-Fandom*, a collection of 15 original and innovative essays, provides a framework for future study through theoretical and methodological exemplars that examine anti-fandom in the contemporary digital environment through gender, generation, sexuality, race, taste, authenticity, nationality, celebrity, and more. From hatewatching Girls and Here Comes Honey Boo Boo to trolling celebrities and their characters on Twitter, these chapters ground the emerging area of anti-fan studies with a productive foundation. The book demonstrates the importance of constructing a complex knowledge of emotion and media in fan studies. Its focus on the pleasures, performances, and practices that constitute anti-fandom will generate new perspectives for understanding the impact of hate on our identities, relationships, and communities.

[Hero and Hero-Worship: Fandom in Modern India](#) - Rahul Chaturvedi 2021-01-05

In the aftermath of liberalization of Indian economy in 1991, the study of star-fan studies has experienced exponential expansion. *Hero and Hero-Worship: Fandom in Modern India* explores the areas of political, religious, film and cricket star fandoms; analyzing the rise of star formations and their consequent fandoms, star-fan bonds, as well as the physical and virtual space that both stars and fans inhabit. As perhaps one of the first book-length studies on Indian fandom, this volume not only draws on the works of Jenkins and other fandom scholars, but also explores the economic and cultural specificities of Indian fandom. This book will be of particular interest to scholars working in the field, as well as general readers interested in understanding star-fan interactions and intersections.

**Fans and Videogames** - Melanie Swalwell 2017-03-03

This anthology addresses videogames long history of fandom, and fans' important role in game history and preservation. In order to better understand and theorize video games and game playing, it is necessary to study the activities of gamers themselves. Gamers are active creators in generating meaning; they are creators of media texts they share with other fans (mods, walkthroughs, machinima, etc); and they have played a central role in curating and preserving games through activities such as their collective work on: emulation, creating online archives and the forensic archaeology of code. This volume brings together essays that explore game fandom from diverse perspectives that examine the complex processes at work in the phenomenon of game fandom and its practices. Contributors aim to historicize game fandom, recognize fan contributions to game history, and critically assess the role of fans in ensuring that game culture endures through the development of archives.

**Polish K-Pop Fandom** - Julia Trzcińska 2018-01-01

This book was written for people who would like to learn more about Polish K-Pop fandom, but it can also be of help for those who are looking for some basic information about fan studies or K-Pop in general. Korean music has only recently started to gain popularity in Poland (as well as in other European countries). Some may affiliate K-Pop with Psy's Gangnam Style, a track which was virtually inescapable in the summer of 2012, but around that time the European K-Pop fandom was already well-developed, as evidenced by the Korean group Big Bang winning MTV European Music Award in 2011, or the flashmob fans organized in front of the Louvre museum that forced one of the biggest Korean entertainment companies to organize one more concert of their artists in the same year. Nevertheless, K-Pop's international popularity peak is often being connected to BTS' success, when they were awarded the Top Social Artist Award and successfully performed during the Billboard Music Awards in 2017. It would be difficult to say how many K-Pop fans there are in Poland now and how the number changed over the years, but it is still undoubtedly growing.

**Exploiting Fandom** - Mel Stanfill 2019-02-15

As more and more fans rush online to share their thoughts on their favorite shows or video games, they might feel like the process of providing feedback is empowering. However, as fan studies scholar Mel Stanfill argues, these industry invitations for fan participation indicate not greater fan power but rather greater fan usefulness. Stanfill's argument, controversial to some in the field, compares the "domestication of fandom" to the domestication of livestock, contending that, just as livestock are bred bigger and more docile as they are domesticated, so, too, are fans as the entertainment industry seeks to cultivate a fan base that is both more useful and more controllable. By bringing industry studies and fan studies into the conversation, Stanfill looks closely at just who exactly the industry considers "proper fans" in terms of race, gender, age, and sexuality, and interrogates how digital media have influenced consumption, ultimately finding that the invitation to participate is really an incitement to consume in circumscribed, industry-useful ways.

**Fandom and the Beatles** - Kenneth Womack 2021-03-12

More than 50 years after their breakup, the Beatles are still attracting fans from various generations, all while retaining their original fan base from the 1960s. Why have those first-generation fans continued following the Beatles and are now introducing their grandchildren to the group? Why are current teens affected by the band's music? And perhaps most importantly, how and why do the Beatles continue to resonate with successive generations? Unlike other bands of their era, the Beatles seem permanently frozen in time, having never descended into "nostalgia act" territory. Instead, even after the announcement of the band's breakup in 1970, the group has maintained its cultural and musical relevance. Their timeless quality appeals to younger generations while maintaining the loyalty of older fans. While the Beatles indeed represent a specific time period, their music and words address issues as meaningful today as they were during the Summer of Love: politics, war, sex, drugs, art, and creative liberation. As the first anthology to assess the nature of fan response and the band's enduring appeal, *Fandom and the Beatles: The Act You've Known for All These Years* defines and explores these unique qualities and the key ways in which this particular pop fusion has inspired such loyalty and multigenerational popularity.

**Fandom as Methodology** - Catherine Grant 2019-12-03

An illustrated exploration of fandom that combines academic essays with artist pages and experimental texts. *Fandom as Methodology* examines fandom as a set of practices for approaching and writing about art. The collection includes experimental texts, autobiography, fiction, and new academic perspectives on fandom in and as art. Key to the idea of "fandom as methodology" is a focus on the potential for fandom in art to create oppositional spaces, communities, and practices, particularly from queer perspectives, but also through transnational, feminist and artist-of-color fandoms. The book provides a range of examples of artists and writers working in this vein, as well as academic essays that explore the ways in which fandom can be theorized as a methodology for art practice and art history. *Fandom as Methodology* proposes that many artists and art writers already draw on affective strategies found in fandom. With the current focus in many areas of art history, art writing, and performance studies around affective engagement with artworks and imaginative potentials, fandom is a key methodology that has yet to be explored. Interwoven into the academic essays are lavishly designed artist pages in which artists offer an introduction to their use of fandom as methodology. Contributors Taylor J. Acosta, Catherine Grant, Dominic Johnson, Kate Random Love, Maud Lavin, Owen G. Parry, Alice Butler, SooJin Lee, Jenny Lin, Judy Batalion, Ika Willis. Artists featured in the artist pages Jeremy Deller, Ego Ahaïwe Sowinski, Anna Bunting-Branch, Maria Fusco, Cathy Lomax, Kamau Amu Patton, Holly Pester, Dawn Mellor, Michelle Williams Gamaker, The Women of Colour Index Reading Group, Liv Wynter, Zhiyuan Yang

[Anti-Fandom](#) - Melissa A. Click 2019-01-08

A revealing look at the pleasure we get from hating figures like politicians, celebrities, and TV characters, showcased in approaches that explore snark, hate-watching, and trolling. The work of a fan takes many forms: following a favorite celebrity on Instagram, writing steamy fan fiction fantasies, attending meet-and-greets, and creating fan art as homages to adored characters. While fandom that manifests as feelings of like and love are commonly understood, examined less frequently are the equally intense, but opposite feelings of dislike and hatred. Disinterest. Disgust. Hate. This is anti-fandom. It is visible in many of the same spaces where you see fandom: in the long lines at ComicCon, in our politics, and in numerous online forums like Twitter, Tumblr, Reddit, and

the ever dreaded comments section. This is where fans and fandoms debate and discipline. This is where we love to hate. *Anti-Fandom*, a collection of 15 original and innovative essays, provides a framework for future study through theoretical and methodological exemplars that examine anti-fandom in the contemporary digital environment through gender, generation, sexuality, race, taste, authenticity, nationality, celebrity, and more. From hatewatching *Girls* and *Here Comes Honey Boo Boo* to trolling celebrities and their characters on Twitter, these chapters ground the emerging area of anti-fan studies with a productive foundation. The book demonstrates the importance of constructing a complex knowledge of emotion and media in fan studies. Its focus on the pleasures, performances, and practices that constitute anti-fandom will generate new perspectives for understanding the impact of hate on our identities, relationships, and communities.

**Fandom, Second Edition** - Jonathan Gray 2017-08-28

Introduction: why still study fans? / Cornel Sandvoss, Jonathan Gray, and C. Lee Harrington -- Fan texts and objects -- The death of the reader? : literary theory and the study of texts in popular culture / Cornel Sandvoss -- Intimate intertextuality and performative fragments in media fanfiction / Kristina Busse -- Media academics as media audiences : aesthetic judgments in media and cultural studies / Matt Hills -- Copyright law, fan practices, and the rights of the author (2017) / Rebecca Tushnet -- Toy fandom, adulthood, and the ludic age : creative material culture as play / Katriina Heljakka -- Spaces of fandom -- Loving music : listeners, entertainments, and the origins of music fandom in nineteenth-century America / Daniel Cavicchi -- Resisting technology in music fandom : nostalgia, authenticity, and Kate Bush's "Before the dawn" / Lucy Bennett -- I scream therefore I fan? : music audiences and affective citizenship / Mark Duffett -- A sort of homecoming: fan viewing and symbolic pilgrimage / Will Brooker -- Reimagining the imagined community : online media fandoms in the age of global convergence / Lori Hitchcock Morimoto and Bertha Chin -- Temporalities of fandom -- Do all "good things" come to an end? : revisiting Martha Stewart fans after imclone / Melissa A. Click -- The lives of fandoms / Denise D. Bielby and C. Lee Harrington -- "What are you collecting now?" *seth*, comics, and meaning management / Henry Jenkins -- Sex, utopia, and the queer temporalities of fannish love / Alexis Lothian -- The fan citizen: fan politics and activism -- The news : you gotta love it / Jonathan Gray -- Memory, archive, and history in political fan fiction / Abigail De Kosnik -- Between rowdies and rasikas : rethinking fan activity in Indian film culture / Aswin Punathambekar -- Black twitter and the politics of viewing scandal / Dayna Chatman -- Deploying oppositional fandoms : activists' use of sports fandom in the Redskins controversy / Lori Kido Lopez and Jason Kido Lopez -- Fan labor and fan-producer interactions -- Ethics of fansubbing in Anime's hybrid public culture / Mizuko Ito -- Live from hall H : fan/producer symbiosis at San Diego comic-con / Anne Gilbert -- Fantagonism: factions, institutions, and constitutive hegemonies of fandom -- Derek Johnson -- The powers that squee : Orlando Jones and intersectional fan studies / Suzanne Scott -- Measuring fandom : social tv analytics and the integration of fandom into television audience measurement / Philip M. Napoli and Allie Kosterich -- About the contributors -- Index

[Teen Fandom and Geek Programming](#) - Carrie Rogers-Whitehead 2018-05-30

This concise volume covers major fandom and program themes, as well as real-world event, club, and program ideas to help librarians provide this type of programming to their communities. Use the tips and how-to knowledge in this practical guide to get more teens into your library!

**Understanding Fandom** - Mark Duffett 2013-08-29

Fans used to be seen as an overly obsessed fraction of the audience. In the last few decades, shifts in media technology and production have instead made fandom a central mode of consumption. A range of ideas has emerged to explore different facets of this growing phenomenon. With a foreword by Matt Hills, *Understanding Fandom* introduces the whole field of fan research by looking at the history of debate, key paradigms and methodological issues. The book discusses insights from scholars working with fans of different texts, genres and media forms, including television and popular music. Mark Duffett shows that fan research is an emergent interdisciplinary field with its own key thinkers: a tradition that is distinct from both textual analysis and reception studies. Drawing on a range of debates from media studies, cultural studies and psychology, Duffett argues that fandom is a particular kind of engagement with the power relations of media culture.

[The Politics of Fandom](#) - Hannah Mueller 2022-01-20

Fandom has been celebrated both as a harmonious, tolerant space and as apolitical and detached from reality. Yet fandom is neither harmonious nor apolitical. Throughout the past century, fandom has been shaped by recurring controversies and sparked by the emergence of new circles, platforms and discourses. Since the earliest days of science-fiction fandom, fans have conceived of their communities as quasi-political bodies, and of themselves as public actors in discursive spaces. They are concerned with the organizational structures, norms, and borders of fandom as well as their own position within it all. This latter concern has moved to the forefront as fan practices and platforms have been coopted by the entertainment industry and by political actors, forcing fans to situate their fannish and political identities in relation to both sprawling transmedia franchises and right-wing groups exploiting fannish formations for political ends. Through case studies of *Glee* and *The Hunger Games* fandoms as well as events such as Gamergate, RaceFail '09 and the Hugo Awards controversies, this book explores the complexities of political fandom.

[Sherlock and Digital Fandom](#) - Jennifer Wojton 2018-03-19

When the BBC's *Sherlock* debuted in summer 2010—and appeared in the U.S. on PBS a few months later—no one knew it would become an international phenomenon. The series has since gathered a diverse and enthusiastic fandom. Like their hero, *Sherlock* fans scrutinize clues about the show's deeper meaning, as well as happenings off screen. They postulate theories and readings of the characters and their relationships. They have tweeted with "The Powers That Be," mobilized to filming locations via #Setlock, and become advocates for LGBTQIA communities. *Sherlock*'s digital communities have changed the way that fans and series creators interact in person and online, as each publicly takes "ownership" of beloved television characters who represent far more than entertainment to fans.

**The Routledge Companion to Media Fandom** - Melissa A. Click 2017-11-03

The field of fan studies has seen exponential growth in recent years and this companion brings together an internationally and interdisciplinarily diverse group of established scholars to reflect on the state of the field and to point to new research directions. Engaging an impressive array of media texts and formats and incorporating a variety of methodologies, this collection is organized into six main sections: methods and ethics, technologies and practices, identities, race and transcultural fandom, industry, and futures. Each section concludes with a conversation among some of the field's leading scholars and industry insiders to address a wealth of questions relevant to each section topic.