Entrepreneurship Development By Poornima

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ENTREPRENEURSHIP DEVELOPMENT – ECONOMIC AND SOCIAL ISSUES - Dr. Sharda Gangwar 2015-01-01
An entrepreneur is one of the important segments of economic growth as well as social growth. Basically, an entrepreneur is a person who is responsible for setting up a business or an enterprise in a society for social growth. Infact, he is one who has the initiative, skill for innovation and who looks for high achievements. He is a catalytic agent of change and works for the good of the society. According to Peter F. Ducker "Effective entrepreneurship is not making speeches or being liked; entrepreneurship is defined by results, not attributes." That means he puts up new Greenfield projects that actually creates wealth, opens up employment opportunities and fosters other sectors. An entrepreneur is one of the most important inputs in the economic development of a country or regions within the country. Entrepreneurship development is getting a position of great importance for tackling ever-growing problem of unemployment due to rapid population growth.
Southern Economist - 2012

Product Design For Engineers - Devdas Shetty 2015-04-09
Intended to serve as a primary text for Product Design, Capstone Design, or Design for Manufacturing, PRODUCT DESIGN FOR ENGINEERS explores techniques for managing innovation, entrepreneurship, and design. Students are introduced to the creative problem-solving method for product success through case studies that explore issues of design for assembly, disassembly, reliability, maintainability, and sustainability. The book's interdisciplinary approach, step-by-step coverage, and helpful illustrations and charts provide mechanical, industrial, aerospace, manufacturing, and automotive engineering students with everything they need to design cost-effective, innovative products that meet customer needs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Intellectual Propoerty Rights - Narendra Singh Rathore 2013-01-15
Papers presented at the National Seminar on Intellectual Property Rights Drafting, Interpretation of Patent Specification and Claims, held at College of Technology and Engineering, Udaipur, during 16-17 March 2012.
New Vistas of Entrepreneurship (ANALYSIS OF CYBER CAFÉS) -

Management and Entrepreneurship - Veerabhadrappa Havinal 2009
About the Book: Of late, academicians of technical education have felt the importance of ''Management'' and ''Entrepreneurship''. Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this

book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM, . PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

Handbook for New Entrepreneurs - P. C. Jain 1999
This handbook is designed to serve as a manual for those considering or engaged in entrepreneurship. It deals with three major components of entrepreneurial activity: inspirational, technical and behavioural. It contains numerous case studies and illustrations and is written by experts with years of hands on experience.

Entrepreneurship Development - Dr. J.D. Wadate I Er. Rahul Wadichar I Dr. Mukul Burghate Entrepreneurship is a discipline with a knowledge base theory. It is an outcome of complex socio-economic, psychological, technological, legal and other factors. It is a dynamic and risky process. It involves a fusion of capital, technology and human talent. Entrepreneurship is equally applicable to big and small businesses, to economic and non-economic activities. Entrepreneurship lies more in the ability to minimize the use of resources and put them to maximum advantage. Without any awareness of quality and desire for excellence, consumer acceptance cannot be achieved and sustained. Above all, entrepreneurship today is the product of teamwork and the ability to create, build and work as a team. The entrepreneur is the maestro of the business orchestra, wielding his baton to which the band is played. It is in this context, a study Material on introduction to the subject 'Entrepreneurship Development' is presented to the students of Professional Post-Graduate MBA degree. The book contains the syllabus from basics of the subjects going into the intricacies of the subjects. All the concepts have been explained with relevant examples and diagrams to make it interesting for the readers. An attempt is made here by the authors to assist the students by way of providing Study Material as per the curriculum with non-commercial considerations. However, it is implicit that these are exam-oriented Study Material and students are advised to attend regular class room classes in the Institute and utilize reference books available in the library for In-depth knowledge. We owe to many websites and their free contents; we would like to specially acknowledge contents of website www.wikipedia.com and various authors whose writings formed the basis for this book. We acknowledge our thanks to them. At the end we would like to say that there is always a room for improvement in whatever we do. We would appreciate any suggestions regarding this study material from the readers so that the contents can be made more interesting and meaningful. Readers can email their queries and doubts to our authors on tmcnagpur@gmail.com. We shall be glad to help you immediately. Sr. J.D .Wadate I Er. Rahul K. Wadichar I Dr. Mukul Burghate Authors

Materials & Logistics Management - Dr. Mukul A. Burghate
Materials management is a core function of supply chain management, involving the planning and execution of supply chains to meet the material requirements of a company or organisation. These requirements include controlling and regulating the flow of material while simultaneously assessing variables like demand, price, availability, quality, and delivery schedules. Material managers determine the amount of material required and held in stock, plan for the replenishment of these stocks, create inventory levels for each type of item (raw material, work in progress or finished goods), and communicate information and requirements to procurement operations and the extended supply chain. Materials management also involves assessing material quality to make sure it meets customer demands in line with a production schedule and at the lowest cost. The purpose of this study material is to present an

introduction to the subjects of MBA. The book contains the syllabus from basics of the subjects going into the intricacies of the subjects. All the concepts have been explained with relevant examples and diagrams to make it interesting for the readers. An attempt is made here by the author to assist the students by way of providing Study Material as per the curriculum. However, it is implicit that these are exam-oriented Study Material and students are advised to attend regular class room classes in the Institute and utilize reference books available in the library for In-depth knowledge. We owe to many websites and their free contents; we would like to specially acknowledge contents of website www.wikipedia.com and various authors whose writings formed the basis for this book. We acknowledge our thanks to them. At the end we would like to say that there is always a room for improvement in whatever we do. We would appreciate any suggestions regarding this study material from the readers so that the contents can be made more interesting and meaningful. *Total Quality Management* - Poorinma M. Charantimath 2011

The Founder's Mentality - Chris Zook 2016-05-17
A Washington Post Bestseller Three Principles for Managing—and Avoiding—the Problems of Growth Why is profitable growth so hard to achieve and sustain? Most executives manage their companies as if the solution to that problem lies in the external environment: find an attractive market, formulate the right strategy, win new customers. But when Bain & Company's Chris Zook and James Allen, authors of the bestselling Profit from the Core, researched this question, they found that when companies fail to achieve their growth targets, 90 percent of the time the root causes are internal, not external—increasing distance from the front lines, loss of accountability, proliferating processes and bureaucracy, to name only a few. What's more, companies experience a set of predictable internal crises, at predictable stages, as they grow. Even for healthy companies, these crises, if not managed properly, stifle the ability to grow further—and can actively lead to decline. The key insight from Zook and Allen's research is that managing these choke points requires a "founder's mentality"—behaviors typically embodied by a bold, ambitious founder—to restore speed, focus, and connection to customers: • An insurgent's clear mission and purpose • An unambiguous owner mindset • A relentless obsession with the front line Based on the authors' decade-long study of companies in more than forty countries, The Founder's Mentality demonstrates the strong relationship between these three traits in companies of all kinds—not just start-ups—and their ability to sustain performance. Through rich analysis and inspiring examples, this book shows how any leader—not only a founder—can instill and leverage a founder's mentality throughout their organization and find lasting, profitable growth.

From Farms to Incubators - Amy Wu 2021-04-20
An exciting look at how women entrepreneurs are transforming agriculture through high technology. 21st-century agriculture is now on the cutting edge of technological innovation. Drones, AI, sophisticated soil sensors, data analytics, blockchain, and robotics are transforming agriculture into the growing field of agtech. And women entrepreneurs are the driving spirits making this transformation happen. From Farms to Incubators presents inspiring stories of how women entrepreneurs from diverse cultural and ethnic backgrounds are leading the agtech revolution. Each agribusiness leader profiled in From Farms to Incubators tells her own story of how she used agtech innovation to solve specific business problems and succeed. These business cases demonstrate the influence of female innovation, the new technologies applied to agribusiness problems, and the career opportunities young women can find in agribusiness. From Farms to Incubators also documents the sweeping changes happening in American food production. Growers in the United States and around the world face rising challenges, including climate change, limited water and land supply, uncertainties in immigration policy, a severe labor shortage, and the problem of feeding a rising population estimated at 9 billion in 2050. The entrepreneurs profiled in From Farms to Incubators are the new leaders in tackling these problems through tech innovation. The women profiled speak frankly on the advantages and

drawbacks of technological solutions to agriculture and offers lessons in making technology productive in real work. Offering both exhilarating role models for young women seeking high technology careers and a provocative glimpse into the future of food production, From Farms to Incubators documents how women leaders are profitably disrupting the world's oldest industry.

Entrepreneurship Development - S. Anil Kumar 2008
This Book Presents A Lucid Treatment Of A Wide Range Of Issues Involved In The Development Of Entrepreneurship. It Presents An Insight Into The Identification Of Business Opportunities, Creating A Venture And Financing And Managing It.The Book Further Explains The Choice Of Technology And Equipment, Man, Machine And Materials Management, Pert And Cpm And Quality Assurance.The Book Highlights The Various Legal Provisions Relevant To Entrepreneurship And Concludes With A Chapter On Social Responsibility And Business Ethics.With Its Wide Coverage And Step-By-Step Approach, The Book Would Serve As An Ideal Text For Various Undergraduate Courses On The Subject Including B. Com., B.A. And B.Sc. (Vocational), Bio-Technology, Bbm, Mba And To The Entrepreneurs.

How to Transform Your Ideas Into Software Products - Poornima Vijayashanker 2014-11-01
Create products people will pay for before they're even built. You have an idea in your head. Maybe even more than one! But you're stuck simmering on it because you just don't know if it's the right one to pursue. You're wondering whether people will even use your product, let alone pay for it. The uncertainty is overwhelming, so you do ... nothing. But what if you were confident that your idea would help people? How would you feel if you turned your passion into a living, breathing software product ... and you made money from it? Poornima Vijayashanker has founded 3 startups and personally guided 100+ people who have launched products that make 6 and 7 figures per year. Everyone started with varying levels of technical and business know-how-or none at all-but everyone was passionate about an idea. Now, Poornima travels around the country teaching people how to bring their ideas to life.

With the right roadmap in front of you, you can launch a winning software product too. "But I don't know how to code or run a business." The tangled world of startups and software development is intimidating and hard to navigate. To start with, not every entrepreneur knows how to code. Even the ones who do still need other skills to succeed; they need to design a good user experience, figure out how to attract paying customers, and hire and fire technical talent. There are hundreds of tools and services to help build products, and they need to know which ones are useless and which ones will save them time. They'll eventually run out of cash to keep paying rent and developing, and will need to figure out whether to get investors, apply to an accelerator, or bootstrap. Trial and error takes years of research, setbacks, and heartache ... not to mention a lot of money. You could go to design school, teach yourself how to code in the off-hours, and spend thousands of dollars testing marketing campaigns. Or you could... Follow a proven guide for turning your ideas into successful products (and even 6- to 7-figure businesses). This book will teach you how to: - Validate your idea before you spend time and money on it. - Talk to prospective customers without feeling awkward or pushy. - Leave competitors in the dust with good design and positioning. - Save time and heartache by building only the features people will actually use. - Hire talented people to build your product for you. - Get more paying customers with scrappy marketing strategies. - Find money to fund your business. This guide includes time-tested strategies and tools that entrepreneurs love: Over 13 case studies with the inside scoop on companies like Mint.com, AirBnB, and Zappos. The exact systems and tools Poornima and other startup founders have used to build rock-solid products. 7 interviews with successful startup founders and early employees like: - Melody McCloskey, CEO & Co-Founder of StyleSeat - Brittany Forsyth, Head of Human Relations at Shopify - Ben Congleton, CEO & Co-Founder of Olark - Julia Grace, Head of Engineering at Tindie - Thomson Nguyen, CEO & Co-Founder of Framed Data - Alyssa Ravasio, CEO & Co-Founder of Hipcamp - David Cummings, CEO & Co-Founder of Pardot
Civic Engagement in Social and Political

Constructs - Chhabra, Susheel 2020-01-03 Though governments play an important role in everyday life, citizen commitment to understanding government policy and procedures is lacking. Without creating an environment that properly holds governments accountable for their actions, the rights and liberties of citizens become threatened. Civic Engagement in Social and Political Constructs is an essential reference source that discusses global civic engagement practices as well as social change through political means. Featuring research on topics such as citizen participation, political engagement, and political reform, this book is ideally designed for political scientists, politicians, sociologists, researchers, government officials, and students seeking coverage on individual and societal engagement through civic means.

ENTREPRENEURSHIP DEVELOPMENT - Dr. P. Anbuoli 2020-10-21
The purpose of this research is to examine the entrepreneurial ethics among small scale entrepreneurs. The study has been commenced with three objectives such as, measuring demographic background, entrepreneurial ethics in functional areas and developing entrepreneurial ethics. The study has been started with 100 small scale entrepreneurs and it is randomly selected. The required primary data was obtained by using a structured questionnaire design. The total number of questionnaires distributed was 286, out of which 260 were returned. Descriptive research design was used for formulating the research study. The statistical tools used include simple percentage analysis, Kendall's Coefficient of Concordance with the necessary hypothesis and T-test. The results showed that integrity is the most important factor while maintaining ethics among small scale entrepreneurs, it is followed by public spiritedness, accountability, transparency, honesty and fairness in the different functional areas. Kendall's coefficenct of concordance rejects null hypothesis and it stated that there is significance difference in ranking by the entrepreneurs as to different functional areas. Developing entrepreneurial ethics is mainly depend on straight forward mentality, responsiveness, support to all stakeholders, customer relationship and moral values. It can be concluded that entrepreneurial ethics is required so as to make better external ethical image, and to have a functional and credible business environment.

Management and Entrepreneurship - N. V. R. Naidu 2013-12-30
This book is intended to serve as a textbook for Engineering and Management courses. It seeks to develop an understanding of the concepts of management and entrepreneurship. The chapters are well planned to cover basic functions of management and entrepreneurship, small scale industry, institutional support and project preparation. Salient Features: Comprehensive and easy to understand, requires no previous knowledge of the subject. Presented in a simple and systematic manner. Review questions for the benefit of students.

Entrepreneurship Development: Text and Cases -

Entrepreneurial Development - S S Khanka 2006
This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incoporated at the end of the book.

Company of One - Paul Jarvis 2019
What if the real key to a richer and more fulfilling career was not to create and scale a new start-up, but rather, to be able to work for yourself, determine your own hours, and become a (highly profitable) and sustainable company of one? Suppose the better--and smarter--solution is simply to remain small? This book explains how to do just that. Company of One is a refreshingly new approach centered on staying small and avoiding growth, for any size business. Not as a freelancer who only gets paid on a per piece basis, and not as an entrepreneurial start-up that wants to scale as soon as possible, but as a small business that is deliberately committed to staying that way. By staying small, one can have freedom to pursue more meaningful

pleasures in life, and avoid the headaches that result from dealing with employees, long meetings, or worrying about expansion. Company of One introduces this unique business strategy and explains how to make it work for you, including how to generate cash flow on an ongoing basis. Paul Jarvis left the corporate world when he realized that working in a high-pressure, high profile world was not his idea of success. Instead, he now works for himself out of his home on a small, lush island off of Vancouver, and lives a much more rewarding and productive life. He no longer has to contend with an environment that constantly demands more productivity, more output, and more growth. In Company of One, Jarvis explains how you can find the right pathway to do the same, including planning how to set up your shop, determining your desired revenues, dealing with unexpected crises, keeping your key clients happy, and of course, doing all of this on your own.

Transnational Entrepreneurship - Mathew J. Manimala 2019-06-26
This edited volume develops an understanding of the strategies, processes, issues and concerns involved when small and medium-sized enterprises (SMEs) go international with their local products/services and vice versa. It is a compendium of eighteen selected chapters on the subject, supported by an introductory chapter. The contributions are organized in four parts based on the sub-themes they deal with. The first part, containing the introductory chapter, provides different perspectives on transnational entrepreneurship, returnee entrepreneurship and their linkages with the internationalization process. The subsequent parts have chapters dealing with three sub-themes of the subject – the internal factors (individual and firm-level resources), the external factors (entrepreneurial ecosystem), and the process of organizational transformation and change, respectively, in the context of SME internationalization. Special issues and challenges being faced by SME entrepreneurs in emerging economies have been highlighted in this book, discussing key contemporary issues with regard to internationalization in the three dimensions outlined above. Further, the book explains how an entrepreneur can engineer the

transformation of his/her organization into an international SME. This book is a very useful resource for entrepreneurs and policy-makers in general, and for academics and researchers in particular, as it provides an overview of the contemporary research in the critical areas of SME internationalization and transnational entrepreneurship by highlighting the linkages between them with special reference to emerging economies.

Valuepack - Rik Riezebos 2006-08-01
Innovation Management and New Product Development, 3/e The main aim of this book, however, is to bring together the areas of innovation management and new product development and to keep a strong emphasis on innovation as a management process. Written in an accessible style, this third edition brings a change in structure to clearly set out three key areas for the student: Innovation management, managing technology and knowledge and new product development. Brand Management: A Theoretical and Practical Approach, 1/e Brand Management: A theoretical and practical approach gives insight into this phenomenon, moving from the history of the brand to how to develop, manage and protect brands. The book takes a decision-making approach to the subject, structured around the decisions a brand or product manager would face when considering their own brand strategy, covering topics such as design, judicial protection, adverse publicity and financial-brand valuation.

Small Business and Entrepreneurship - S. Anil Kumar 2013-12-30
This book presents a wide range of issues involved in entrepreneurship and small industry. The book has 12 chapters divided in two parts. Part A: Entrepreneurship Consisting of Concept of Entrepreneurship, Entrepreneur, Entrepreneurial Competency and Development of Entrepreneurial Competency. Part B: Small Business: Consisting of Introduction to Small Scale Industries, Enterprise Creation, Business Plan, Support Agencies for Implementation of the Project and Sickness in Small Scale Industries. This book will serve as a textbook for various courses like B.Com. B.B.M. B.E. M.B.A. of all Indian universities. Key Features: " Charts are provided for easy understanding of the concepts. " Proformas " Profiles of Successful

Entrepreneurs " Questionnaires " Skill Development Exercises " Exercises for self evaluation and objective type and application type questions

Entrepreneurship: Concepts, Methodologies, Tools, and Applications -
Management Association, Information Resources 2017-03-15
Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. Entrepreneurship: Concepts, Methodologies, Tools, and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

Inner Management (eBook) - Sadhguru 2012-09-01
In modern societies, enhancing the quality of our life has become one of our main objectives. In this pursuit, we tend to emphasize on enhancing external situations, our job, business, family and the abounding accumulation of material things; in spite of all the efforts, our personal and professional lives are too often painfully lacking happiness and fulfillment. In this volume, Sadhguru shifts our focus to the inside, pointing out a way to establish a true sense of inner peace and wellbeing by applying "Inner Management."

Management and Entrepreneurship - Kanishka Bedi 2009
Management and Entrepreneurship provides a complete overview of managerial decision-making responsibilities and the role played by entrepreneurship in developing an organization. Starting with the definition of management, the various facets of managerial roles and a broad account of the history of development of management thought, the book provides in-depth discussions on the nature, importance, and purpose of planning. It elaborates further on the importance of organizing and staffing, and directing and controlling. The discussion moves on to introduce the concept of entrepreneurship as a business development tool. Special emphasis is placed on entrepreneurship in the Indian environment with detailed discussions on the development of small-scale industry, the role of institutional support, and the importance of preparation of projects for entrepreneurial ventures. The book lays emphasis on simplified definitions and point-wise presentation of theoretical concepts. By adopting an application-oriented approach, it also provides numerous real-life examples, vivid illustrations, and inspirational case studies which play the dual role of explaining concepts as well as instilling entrepreneurial zeal in students.

Entrepreneurship Development and Small Business Enterprises (3rd Edition) | By Pearson - Poornima M.
The revised and updated Third edition of Entrepreneurship Development and Small Business Enterprises discusses how entrepreneurs can successfully manage their ventures in a highly dynamic and challenging environment. This book prepares students for life o

Entrepreneurship in Asia - Stephen Dun-Hou Tsai 2014-11-07
This book focuses on the importance of entrepreneurship in sustaining the prosperity of society and uses the case studies from Taiwan, Japan as well as China, to provide an insight into Societal Entrepreneuring in Asia, and the construction of an entrepreneurial society. In order to provide a comprehensive and complete picture on entrepreneurship, the authors have also included both case studies of commercial endeavors as well as non-profit making business endeavours. These collective experiences would be invaluable to readers who are seeking to understand the role of entrepreneurship in Asian society. Contents:Market Entry and Resource Acquisition Strategies for Social Enterprises (Jersan Hu, Leemen Lee and Zong-ying Zhou)Social Value Creation through Innovation of Social Technology (Tzu Yang Chang)Creating Social Value through Frugal Innovation (Anthony Kuo)Social Impact Measurement for Social

Enterprise (Tzu Yang Chang, Gautam Kamath and Chien Hsien Lee)Reliability Bookkeeping for Non-Financial Transactions of the Social Network Organization (Yasuhiro Monden)A Horizontal Inter-firm Network of Small and Medium-sized Enterprises Specializing in Prototype Solutions: Business Model, Management Control, and External Effects (Naoya Yamaguchi)A Discussion of Community of Practice and the Construction of Organization Core Competence — A Case Study of BS Supplementary Education Group (Stephen Dun-Hou Tsai and Chih-Yu Lee)Pioneering Social Entrepreneurs in Japan: Financial Performance and Social Achievement (Akira Sawamura and Satoshi Arimoto)The Socially Constructed Industry Landscape through Entrepreneurial Practice Innovation: Health-Care Product Industry in China (Stephen Dun-Hou Tsai and Meng-Chen Wu)Contiguous Entrepreneurship in a Modern Food and Beverage Business Group — the Perspective of Complex Adaptive System (Shang-Jen Li)How Cultural Product Could Re-create the Representation of Region: A Story About Organizing (Ted Yu-Chung Liu and Jung-Chih Hung)Narrating an Entrepreneurial Process — A Case from Taiwan's Outlying Islands (Ming-Rea Kao and Shelley Hui-Yin Lin) Readership: Researchers and professionals who are interested in understanding the importance of entrepreneurship in sustaining the prosperity of society. Key Features:The book provides in-depth description of entrepreneurial case studies from Taiwan, Japan and China, and illustrates how entrepreneurship activity emerge and develop in these countriesKeywords:Social Enterprise;Grass-rooted Entrepreneurial Stories

Boulevard of Broken Dreams - Josh Lerner 2012-02-26
Discussing the complex history of Silicon Valley and other pioneering centres of venture capital, Lerner uncovers the extent of government influence in prompting growth. He examines the public strategies used to advance new ventures and reveals the common flaws undermining far too many programmes.

Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy - Baporikar, Neeta 2015-10-21
The rapid rise of knowledge-based economies has revolutionized the perceptions and practices of globalized business. Recent developments in engineering, electronics, and biotechnology have expanded the very definition of entrepreneurship in today's international market, weaving discussions of enhanced connectivity and communication, environmental sustainability, and government policy changes into a complex, multidimensional conversation. The Handbook of Research of Entrepreneurship in the Contemporary Knowledge-Based Global Economy provides a comprehensive survey of the most recent developments in the field of entrepreneurship, highlighting their effects on information technology, business networking, knowledge production, distribution, and organization. This timely publication features extensive coverage of the fast-developing entrepreneurial field, illuminating recent technological, social, and strategic innovations in language that is accessible for a worldwide audience of business educators, researchers, and students. This authoritative text showcases research-based articles on entrepreneurship for knowledge economies; academic entrepreneurship; women and entrepreneurship; entrepreneurship education; organizational learning ability; innovations in industry, agriculture, and management; and the evolution of a new, all-inclusive corporate culture.
Big Data - 2011

Entrepreneurship Development and Small Business Enterprise - Poornima M. Charantimath 2005

Dynamics of Entrepreneurial Development and Management - Vasant Desai 2001

Entrepreneurship & Management - Manjunath V.S. 2010-09

Women in Tech - Tarah Wheeler 2016-03-29
"Jam packed with insights from women in the field," this is an invaluable career guide for the aspiring or experienced female tech professional (Forbes) As the CEO of a startup, Tarah Wheeler is all too familiar with the challenges female tech professionals face on a daily basis. That's why she's teamed up with other high-achieving women within the field—from entrepreneurs and analysts to elite hackers and gamers—to provide

a roadmap for women looking to jump-start, or further develop, their tech career. In an effort to dismantle the unconscious social bias against women in the industry, Wheeler interviews professionals like Brianna Wu (founder, Giant Spacekat), Angie Chang (founder, Women 2.0), Keren Elazari (TED speaker and cybersecurity expert), Katie Cunningham (Python educator and developer), and Miah Johnson (senior systems administrator) about the obstacles they have overcome to do what they love. Their inspiring personal stories are interspersed with tech-focused career advice. Readers will learn: · The secrets of salary negotiation · The best format for tech resumes · How to ace a tech interview · The perks of both contracting (W-9) and salaried full-time work · The secrets of mentorship · How to start your own company · And much more BONUS CONTENT: Perfect for its audience of hackers and coders, Women in Tech also contains puzzles and codes throughout—created by Mike Selinker (Lone Shark Games), Gabby Weidling (Lone Shark Games), and cryptographer Ryan "LostboY" Clarke—that are love letters to women in the industry. A distinguished anonymous contributor created the Python code for the cover of the book, which references the mother of computer science, Ada Lovelace. Run the code to see what it does! Entrepreneurship Development and Small Business Enterprise: For Chaudhary Charan Singh University -

Entrepreneurial Ecosystem - Mathew J Manimala 2015-02-09 Economic development is a priority for all nation-states, whether developing or developed. In recent times, a few among the developing nations – often referred to as the emerging economies – have attracted the world's attention because of their fast pace of economic growth. While the similarities among these nations (for example the BRICS) in the pattern of their economic growth are highlighted and discussed, the differences are often glossed over. This book, therefore, attempts to present the diverse ways in which entrepreneurship is facilitated in emerging economies, through a compilation of research papers from six different countries (India, China, Singapore, Hong Kong, Nigeria and New Zealand) belonging to the class of

emerging economies. The papers included in this book cover a variety of topics related to the creation and management of an entrepreneurial ecosystem, such as intercultural interactions, IPR issues, government policies for SMEs, social entrepreneurship, opportunity identification, green entrepreneurship, employee entrepreneurship, symbiotic ventures and social capital, social fluidity mapping for reducing failure stigma, green awareness in the corporate world and among entrepreneurs, venture capital for growth, immigrant entrepreneurs, entrepreneurial success and life satisfaction, among others. The contributions are supported by an introductory chapter that provides an integrative framework by unifying the diverse patterns of economic development in the different countries under various institutional inadequacies as a process of "muddling-through to development", necessitated by the non-systematic development of the ecosystem for new venture creation. This book is indeed a must-read for those interested in understanding the process of entrepreneurship and economic development in emerging economies. Entrepreneurship: Creating and Leading an Entrepreneurial Organization - Arya Kumar A new venture or business always stands on the precarious ground of unpredictable challenges wherein it is constantly subjected to pressures from competition and the ever changing dynamics of the market. In this scenario, a venture can only be successful, if it is guided by an entrepreneur who measures situations insightfully and calculates the risks before taking a plunge. Entrepreneurship: Creating and Leading an Entrepreneurial Organization is about creating, managing, and leading an entrepreneurial organization. The contents would help in inculcating an entrepreneurial mindset, developing entrepreneurial skills, and equipping the reader with the basic knowledge and skills for launching and managing the growth of a venture. The teaching/learning of entrepreneurship require greater focus on experiential learning. Therefore, the book extensively emphasizes on experiential learning and a hands-on approach - 'learning by doing'. Book has cited a number of examples and given cases and exercises from Indian as also global contexts to make entrepreneurship learning an

enjoyable experience.

Principles of Management - Prakash Chandra
Tripathi 2012

Present! a Techie's Guide to Public Speaking -
Poornima Vijayashanker 2015-11-02
The ultimate interactive public speaking guide
from tech speakers Poornima Vijayashanker and
Karen Catlin that prepares and encourages
techies to discover their expertise, confidently
share it, and successfully level up in their
careers. Techies around the world can now jump
start and grow their speaking careers with the
book, Present! A Techie's Guide to Public
Speaking, written by tech leaders, Poornima
Vijayashanker and Karen Catlin. The book serves
as a resource for technology professionals who
want or need to develop the skills to
communicate their expertise effectively, whether
in a meeting at work or delivering an engaging
talk at a conference. Poornima, who is the
founder of Femgineer and the founding engineer
of Mint.com, collaborated with former Adobe
vice president and founder of Karen Catlin
Consulting, Karen Catlin, to compile and share
their lessons, tips, and techniques learned from
their own experiences as professional tech
speakers. "Karen and I wanted to write this book
so that our fellow techies would have a
comprehensive resource to help them with their
own public speaking endeavors. So many folks in
the tech industry have amazing ideas and
experience, but they often feel stuck on how to
present them effectively. Also, our hope is that
more women will be inspired by our stories and
encouraged to get out there and share their own
valuable expertise through public speaking in
order to boost representation of women tech
speakers," Poornima said. Present! covers public
speaking from A to Z. Through stories, examples,
and interactive exercises, Poornima and Karen
dive into topics including, overcoming stage
fright, exploring personal speaking style,
creating the right talk for the right audience,
polishing presence and delivery, and nailing any
type of talk, whether it's a lightning or long-form
talk or being part of a panel. Karen said, "Even
though Poornima and I are professional
speakers, we felt it was important to share our
own feelings of nerves and uncertainty, and
bumps we've had along the way - and sometimes
continue to experience. It was important for us
to communicate that no one is perfect and it
really is okay when talks don't always go
according to plan. Our hope is that by being
open, we'll be able to give others the confidence
and the techniques to handle situations when
they arise, deliver an amazing presentation, and
most importantly, have FUN"!